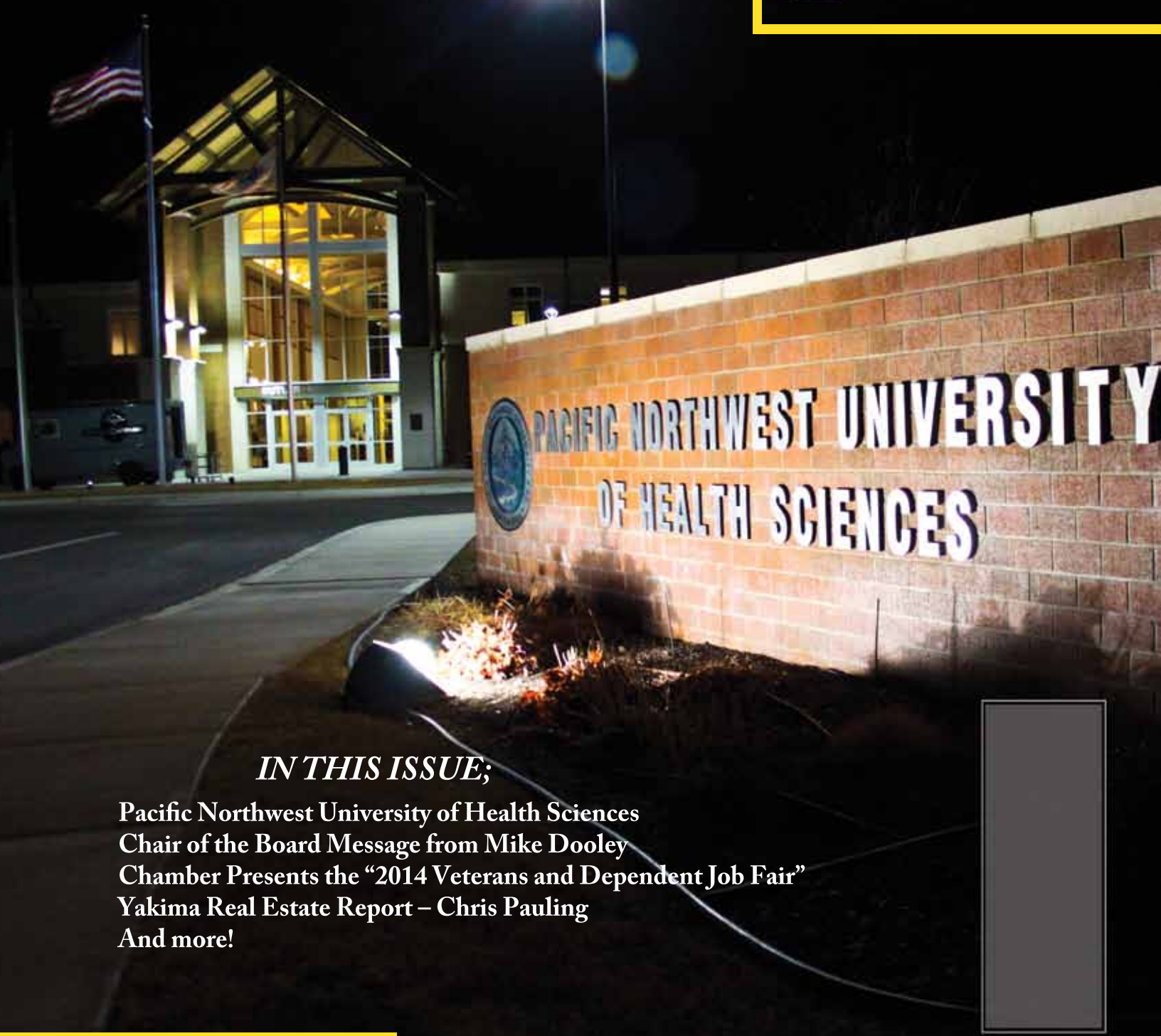


GREATER YAKIMA CHAMBER OF COMMERCE

News Magazine • March - April 2014

Action Report



IN THIS ISSUE;

Pacific Northwest University of Health Sciences
Chair of the Board Message from Mike Dooley
Chamber Presents the “2014 Veterans and Dependent Job Fair”
Yakima Real Estate Report – Chris Pauling
And more!



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Chamber Member Robert Kershaw, President of Domex Superfresh Growers, spoke before a news conference by Washington Senator Maria Cantwell about the importance the recently passed farm bill will have for Washington State agriculture.

ON THE COVER

PNWU - photo by Thane Phelan

Action Report Layout & Design by: Amy O Graphics & Thane Phelan

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Mike Dooley

Chair of the Board of Directors

We've finally had some winter weather. Luckily it hasn't been too bad, especially compared to the record cold back east. Most of our local construction industry has worked through the winter. That in turn means they are spending money and helping to keep the local economy moving. With Mother Nature doing her part and giving us the opportunity to prosper, what are we doing to maximize our potential?

I see new building projects going on all over our valley. Sometimes the infrastructure is built to bring in future industry. Sometimes industry and business drives the building. Both happen and results can be good either way. I believe though that if we recognize which path we are taking, that we can plan and strategize to maximize our return. What are our goals as a community? Are the decisions we are making going to get us to accomplishing those goals? Are we picking the right representatives and leaders to maintain us down the path we have chosen? Are our actions as individuals, businesses, government entities, schools, law enforcement, and citizens, hindering or helping to achieve our set goals for this community? If not, why? What are our weaknesses and strengths? What does our community offer that potential investors can't find elsewhere? Are we building our community to suit investors, or are we waiting for investors before we build?

These questions aren't intended to point fingers or stir the pot. They are simply to get everyone on board with the

reality that this is our valley and it is our responsibility to control our own destiny. Of course it isn't exactly that easy. People have different ideas about which direction we should go. So, educate yourself and get down to the root of the questions and issues. I was recently pondering what the true purpose of our City Council is. Once again I'm not picking on anyone. I was simply wondering if their job was to be leaders or representatives. Depending on how I answer that determines how I react to their decisions. If I vote for them because I believe they are wiser and will make the right decisions, then I should understand and respect their decisions even when I don't totally agree with them. If I voted for them to represent my opinions then I should not be shy at all about calling them to the carpet when they make decisions that go against my beliefs. The lines aren't so simple. Some would say they are there to represent and lead. Once again this paragraph was only to give an example of what I feel we need to ask ourselves.

If growth of our economy is our goal then we need to make our community welcoming and business friendly. We need to remove the obstacles for our responsible business and building practices. I moved here in 99' and it seemed like there was a sense of anti-growth in our community. That was just my own personal observation. It took forever to get permits to build anything. The downtown Yakima area was busy with shoppers but then it all moved, I didn't know why and it was before I got involved. Then it seemed a few years later like we all started to get it, permit processing time improved, and businesses were moving in and starting up. Construction was everywhere. Then the economy tanked and it became survival time. To me it was the equivalent of the dark ages. Now we have been starting to get some upward momentum again. I believe it is because we are starting to understand that this is probably the new normal. We probably won't see the housing boom again like we did. More communities are understanding you have to sell yourself to the outside world. It is competitive and we can't wait for it to come to us. For example, who pays the

bills when Washington lets Boeing leave the dance?

The picture has been painted and I hope it has left you pondering these questions. I know most of the people reading this are Chamber members and thus probably understand the importance of a healthy business environment in our community. Knowing this, my point is that we must make sure everyone else understands it and needs to get involved. We need people to support organizations like the Chamber, New Vision, Rotary, & Home Builder Associations, who do represent our businesses community. It can be done with memberships, donations, personal involvement, and simply stating your views. If the people in charge of making the decisions for our community aren't being business or growth friendly then we need to let them know it and demand a change. We won't survive by implementing fees and regulations that make growth unrealistic and uninviting. People and businesses will leave and others won't replace them.

We also need to back these people and voice our appreciations when they do show the forward charge. The recent resurrection of the old mill site talks are very positive. At least we are talking again and not just turning our heads. Let's make sure we don't speak out of both sides of our mouths. If we make a decision to improve our community by trying to develop something at the site, we also must make sure that we don't regulate ourselves out of being able to accomplish the task. We have to have businesses and contractors to build whatever we decide and we must be attractive to investors as well.

Participation comes in many forms. The main point is simply to participate. We are very fortunate to have a new baseball team playing this summer. Please get out and support them and make them feel welcome. We should fill up the stadium every game and show we appreciate them. Shop locally. Tell each other, the chamber, people in charge, everyone, what you need and expect. Challenge yourself to get involved somehow. Good luck. We are all counting on you.

PRESIDENTS REPORT



Verlynn Best
President & CEO

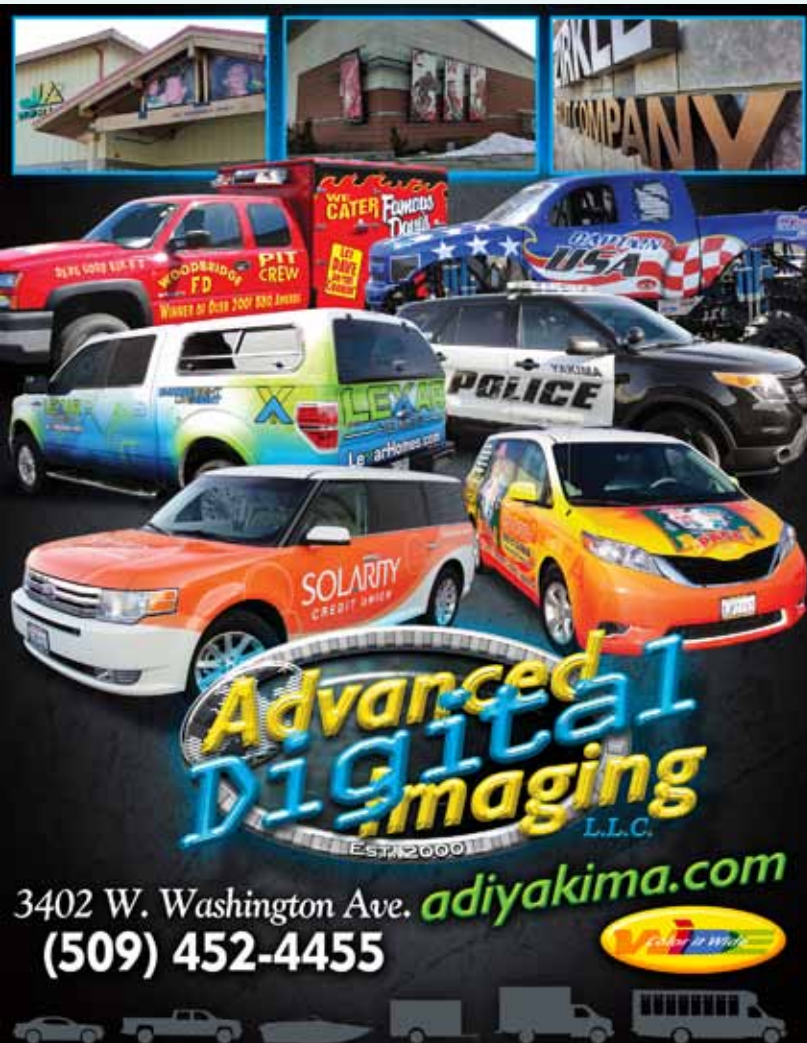
The Greater Yakima Chamber of Commerce continues to build on its programs and services. We just wrapped up another successful Business Expo and have many members to thank for being a part of it. THANK YOU to all! We have already begun working on 2015's Expo!

We will be sending out a Biz Expo Survey to help us continue to make it a valley-wide event for businesses to share with each other and the public. Please watch for the survey in your Chamber emails. We will share our results with you in the next Action Report and on our website. If you would like to be a part of the Biz Expo Committee, call Amy Lopez at 509-248-2021.

Also, there is a lot is going on with the passing of the Farm Bill. We are looking at local signage, education, transportation, and many other things in the government/political arena. If you are interested in being involved, please join us at our Government Affairs Committee

meetings here at the Chamber on the fourth Tuesday at noon each month. All invested members are welcomed and should come ready to engage and voice ideas or plans for the committee. Here at your Chamber, we represent the business community and we want to make sure we hear from everyone. Our focus is making your business stronger, healthier, and prosperous! Check out the Government Affairs Committee meeting calendar online at www.yakima.org

Please check out our committee profiles online and join in! It is an opportunity for you to be engaged in the business development, health, and future in the Yakima Valley!



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Memorial: Catalyst for change in heart health

Jim Sprecher wandered into his kitchen on a Sunday morning in June 2012, told his wife to dial 911 and collapsed. A husband, father and former Marine, Jim woke up four days later in Yakima Valley Memorial Hospital's intensive care unit. Nurses there had to convince him he had suffered a heart attack.

"I had no inclination that I would ever have a heart attack," Jim says. "There was no history in our family of heart problems."

Major cardiovascular diseases—heart disease and stroke—are the leading cause of death in Yakima County, and three of the biggest risk factors are the top diseases in our region: high cholesterol, obesity and high blood pressure.


As part of our mission to improve the health of those we serve, Yakima Valley Memorial Hospital and Memorial Family of Services offer a full scope of cardiac care, from diagnostic services through patient management. Today, Memorial is the leading provider of cardiac services in the Yakima Valley.

In collaboration with Yakima Heart Center, whose cardiologists are known and trusted in Yakima for more than 40 years, Memorial has a breadth and depth of cardiac services unmatched in Central Washington. More than 1,500 patients selected Memorial Hospital for cardiac medical care in 2012—more than any other hospital.

- **Angioplasty** – The standard of care at Memorial, angioplasty enables cardiologists to open arterial blockages using balloon-tipped catheters, allowing blood to flow freely to the heart.
- **Stent** – An integral part of angioplasty, a stent is a small mesh-like tube that may be inserted into the blocked vessel, dramatically reducing the chance of another blockage in that area.
- **Angiogram** – Cardiologists can determine where a blockage may be located using catheters, imaging fluids and x-ray technology. This diagnostic study is considered the best way to identify blockages to the heart.
- **Pacemakers and defibrillators** – These devices, which help keep the heart beating at the right pace and rhythm, are implanted in our electrophysiology or peripheral lab.

Memorial's cardiac catheterization lab performs diagnostic and treatment services, enabling Yakima Heart Center cardiologists and Memorial's cardiac staff to treat most patients who may have suffered a heart attack. Its full-service vascular program enables diagnosis and treatment of vascular disease in other affected areas of the body. A new electrophysiology lab, opened last year, helps to determine the cause of patients' erratic heartbeats and to



 Jim Sprecher. Husband. Father. Retired Marine. Heart attack survivor.

correct these arrhythmias; Memorial is now the Yakima Valley's leading provider of this service. And Memorial's cardiac rehabilitation program offers monitored exercise, nutritional counseling, emotional support and education about lifestyle changes to reduce a patient's risk of future heart problems.

Memorial is designated by the Washington state Department of Health as a Level 1 emergency cardiac center. The American Heart Association has bestowed on Memorial's cardiac programs its highest award for quality and safety, recognizing the high quality of care for heart failure, the catheterization lab and our active response to heart attacks.

Jim says his cardiac problems "snuck up" on him.

"I'm very fortunate to have had my heart attack here in Yakima, because Memorial took care of me and kept me alive," he says. "And I'm very grateful for that."

Memorial has a long history of responding to need and providing the services Yakima requires most, and Memorial will continue to be a catalyst to build a healthcare system tailored for Yakima. Because we believe improving health will transform Yakima.

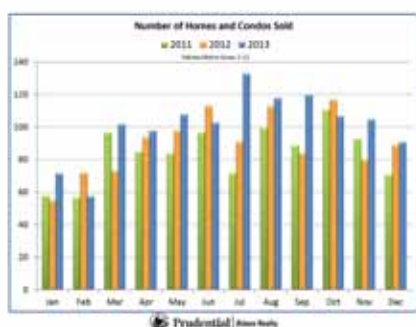
Healthy Yakima.

Yakima Real Estate Market

By Chris Pauling of Prudential Almon Realty

Yakima's real estate market followed national trends by continuing to improve in the quantity of residences sold in 2013. The number of homes and condos sold in the Yakima metropolitan area increased 12.6% over the 2012, which itself experienced an increase of 6.4% over the previous year. This reversed the downward trend ended when sales in 2011 dropped more than 8% below the tax-stimulus fueled year of 2010. With the overall economy improving and mostly positive economic news in 2013, consumers found their confidence in many areas including the housing market. In prior years many potential buyers were concerned it was too early to make the plunge into home ownership as a first time buyer, fearing they too would find themselves in a negative equity position should the economy not continue to improve. Yet in 2013, those fears subsided, as most markets demonstrated increasing prices and even a shortage of homes available to choose from.

In Yakima monthly sales activity saw year over year increases in nine of twelve months, demonstrating the continued increase in homes purchased is a deep rooted and mark wide trend. Seasonal patterns demonstrated homes sell in every season,



that in 2012. Last year the average price of all residential properties sold was \$179,327 compared to the prior year at \$182,086. This comes as a surprise with all the good news about the real estate market, especially when the news is filled with stories about price increases and bidding wars for relatively few homes on the market.

When looking at the quantity of homes sold by different price ranges, the factors behind the overall decrease in the average price becomes evident. As a percentage of total homes sold, those homes sold between \$50,000 and \$150,000 actually increased, where other price ranges saw a smaller share of the total. This demonstrates a change in mix of homes sold. That mix being influenced by more entry level or first time buyers moving into the marketplace.

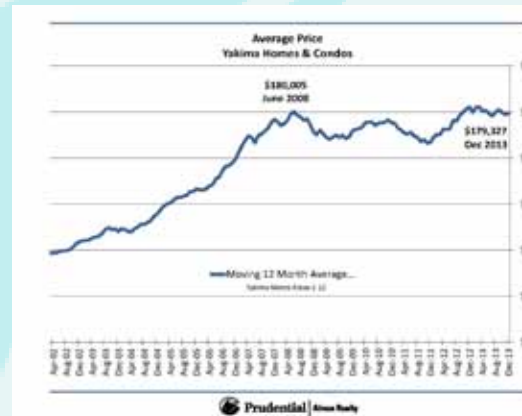
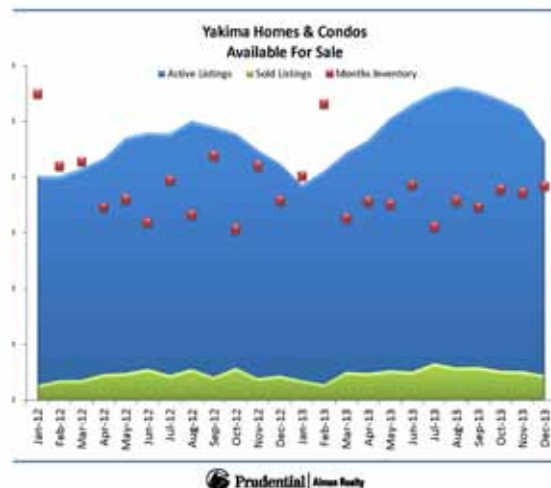
Interest Rates wield significant influence in buying patterns also. We entered the year with continued record low interest rates due to the Federal Reserve's efforts to stimulate the economy. In the early summer, the average rate for a 30 year mortgage rose nearly a full percentage point from May's 3.54% to 4.46% in August. This increase in the cost of borrowing motivated many people to make the commitment to own a new home that they had been considering, resulting in peak sales for the year in July and August.

Economists who predict Washington State's Housing market contrast Yakima and other Central Washington cities with the Puget Sound Market. That area is driven by different economic fundamentals than Yakima and has experienced strong demand resulting in robust price appreciation. Citing the growth in the high tech and professional job market, these economists stress this strong real estate market is a direct result of this job growth that Central and Eastern Washington have not experienced. Though our region has certainly participated in the economic recovery, including year over year decreases in unemployment, Yakima County, as is typical, does not enjoy similar job and population growth that drives the larger urban markets in our state.

Dr. Grant Forsyth, a member of the Governor's Council of Economic Advisors, predicts modest price growth. "For 2014, like Eastern Washington, existing home price growth will be around the rate of inflation," says Dr. Forsyth, "and permitting (for construction of new homes) will continue to improve, but at a somewhat slower pace."

For a more in-depth look at the Yakima Real Estate Market, visit www.PruAlmon.com and click on Market Reports.

Chris Pauling of Prudential Almon Realty, locally owned and operated since 1984, they have been helping more buyers and sellers with their real estate needs. Prudential invests the time talent and resources necessary to get results in today's fast changing real estate market.





What started as a conversation around a table in 2004 to address critical health care shortages in the five-state region of Washington, Oregon, Idaho, Montana, and Alaska soon became Pacific Northwest University of Health Sciences College of Osteopathic Medicine through the tireless efforts of dedicated and generous founders seeded in the Yakima Valley. Today, the university is a four-year postgraduate institution with 43 acres currently being developed for complementary programs.

The first students entered the university in the fall of 2008 and by 2020; PNWU will have graduated over 1,000 new physicians. With its founding, the university and its college of osteopathic medicine became the Pacific Northwest's first new medical school in 60 years. It will substantially increase the number of new practicing physicians each year and prepare a new generation of doctors to serve the five million at-risk people in the area's underserved communities. PNWU is committed to bridging the gap in health care shortages through access to higher education and strong community provisions.

Our Journey

PNWU is proud of our steadfast timeline and visionary leadership. The following timeline pinpoints our milestones and helps to tell the story about our dedication and commitment to community health and medical education. This timeline also highlights strong community partnerships. Our gratitude to these organizations shines every day as new medical students begin their own journey on our state of the art 78,000 square foot learning center.

2004

Summer 2004

Multiple meetings are held by founders to formulate a plan of action to develop a health sciences university

Fall 2004

Long-standing community leaders join the planning team

2005

February 16, 2005

PNWU is founded as a 501(c)(3) corporation

March 30, 2005

PNWU's organizational meeting is held with the initial trustees First Chairman is elected to the Board of Trustees

June 1, 2005

First \$1 million gift kicks off the development of PNWU

June 30, 2005

\$7.2 million of land is donated to the university (42 acres)

November 7, 2005

PNWU-COM is granted applicant status by the American Osteopathic Association, Commission on Osteopathic College Accreditation (AOA-COCA)

December 1, 2005

First president is appointed to establish operations and hire university operational and instructional leadership

2006

June 12, 2006

The \$15.5 million construction contract to build the first academic building is signed

2007

March 6, 2007

The Washington Higher Education Coordinating Board authorizes PNWU to offer the degree: doctor of osteopathic medicine

March 23, 2007

Yakima Valley Memorial Hospital establishes the Fund for Excellence in Northwest Medicine and announces \$1 million investment to support instructional excellence

May 16, 2007

Groundbreaking ceremonies are held for the construction of the first academic building on the PNWU campus.

May 16, 2007

Over 800 people attend; national media coverage is received

Additional Funds of Excellence are established:

The Medical Education Opportunity Fund

Bob and Charlotte Haney and Lloyd Butler, D.O., and Gloria Butler, Founders

The Rural and Community-Based Medical Education Fund

Yakima Valley Farm Workers Clinic, Founder

August 26, 2007

AOA COCA awards PNWU provisional accreditation; the recruitment of students begins

September 1, 2007

185 physicians and 11 hospital/clinics are confirmed to provide clinical education, 12 full-time staff, and 6 part-time staff employed

November 1, 2007

First permanent university president is appointed

2008

March 22, 2008

Seventy-fifth student for inaugural class is confirmed

June 23, 2008

First PNWU campus building is named Butler-Haney Hall in honor of Dr. Lloyd & Gloria Butler and Bob & Charlotte Haney for their significant financial support

July 15, 2008

Construction is complete in Butler-Haney Hall

July 23, 2008

Dedication of first college: College of Osteopathic Medicine

August 4, 2008

PNWU matriculates the first class of osteopathic medical students



2009

March 15, 2009

March 2009

April 27, 2009

establishing the PNWU IRB.

2010

June 23, 2010

November 25, 2010

2011

April 9, 2011

November 28, 2011

December 1, 2011

2012

January 23, 2012

April 22, 2012

May 11, 2012

May 12, 2012

May 23, 2012

July 1, 2012

October 30, 2012

November 5, 2012

December 1, 2012

The Union Gospel Mission Free Clinic is reopened with the assistance of COM students

First grants awards: HECB \$495,000 for regional training site development and \$396,000 awarded through federal appropriations for the purchase of equipment needed to expand current academic quality and develop future programs

PNWU received the Institutional Review Board Independent Ethics Committee Registration from the US Dept. of Health and Human Services, officially

Groundbreaking ceremony for the Cadwell Student Center
10,000 square foot building for students
Architectural firm engaged to explore options for the expansion of BHH.

First Annual PNWU Community Fun Run held
Sports field in development
Osteopathic Foundation of Central Washington donates \$1m for the Phase II expansion project

Dr. John and Priscilla Cadwell gift the CSC to PNWU

AOA COCA awards PNWU-COM

First alumni meeting held

Inaugural class of students graduates: 66.17% Primary Care Residencies (Family, Internal, Pediatrics), 85.29% Basic Care Residencies (Primary Care + General Surgery, Emergency, OBGYN, Psychiatry)

The PNWU Board of Trustees awards the contractor bid to begin phase II of BHH

D. Keith Watson, DO, takes over as president of PNWU

PNWU-COM requests class size increase to 135 students

Donor Wall and Wall of 100 completed

AOA-COCA grants request for class size increase



accreditation

How We Look Today

PNWU is a catalyst for innovations in education and research for rural and community based medicine. Our initial College of Osteopathic Medicine has a mission to train compassionate and competent osteopathic physicians to fill the health care needs in the Pacific Northwest, especially in rural and underserved areas. With over 90% of our students coming from Washington, Idaho, Montana and Alaska, we experience a wide diversity of interests, enthusiasm and positive energy on the campus. Our clinical training sites across these states provide excellent community based medical education experiences.

Students perform the first two years of medical education and training in Yakima, Washington. The third and fourth year are completed as a “rotation” at one of the core rotation sites. The sites are located in Anchorage, AK., Fairbanks, AK., Blackfoot, ID., Boise, ID., Billings, MT., Great Falls, MT., Hermiston, OR., Portland, OR., Aberdeen, WA., Centralia, WA., Mount Vernon, WA., Othello, WA., Puyallup, WA., Spokane, WA., Tri-Cities, WA., Yakima, WA. and Walla Walla, WA.

PNWU is well above the national average for our graduates placed in residency. In fact, 100% of our graduates have matched with a residency program in the United States. This is especially impressive since 2.6% of residency seats (MD and DO) available are actually located within Washington, Idaho, Montana, Oregon and Alaska. Of those slots, PNWU-COM graduates filled 37.3% of those seats.

Our unique mission is dedicated to solving and improving the availability and quality of health care in the Pacific Northwest region of the United States. We are keeping a pulse on the dire need for new physicians in our area. Nationally, more than one-fourth (27.6 percent) of the active physician workforce is age 60 or older (AAMC, 2013, p. 171) To carry this point further, Health Professional Shortage Areas (HPSA) indicates that the five-state catchment area is 513 primary care physicians short already.

Our incoming students are well aware of this statistic that speaks volumes as we analyze our admissions applications. In 2013, PNWU-COM received 3,118 applications for its first year class. In 2014, PNWU-COM has already received over 3,500 applications, which at the time of this submission made it the largest percentage increase among Osteopathic Medical Schools in the United States.

In the Class of 2012, 66% of the graduates chose primary care (Pediatrics, Internal Medicine and Family Medicine). For the Class of 2013, 61% chose primary care as their specialty. To put this into perspective, the national average is 32%.

In summary, and to quote PNWU President Keith Watson, DO “ Pacific Northwest University of Health Sciences has been called the best thing to happen to the Yakima Valley since irrigation.”

BUSINESS AFTER HOURS



The Grand Foyer in Butler- Haney Hall at Pacific Northwest University of Health Sciences was echoing with chatter Tuesday February 18th during an exceptionally well-attended Business After Hours. Tasty appetizers by D' Lish Catering satisfied guests and complementary beer and wine kept conversation flowing. Attendees paused to listen to PNWU President Keith Watson, DO speak about the vision and plan for the 42-acre campus including complementary health science programs.

"Tonight, we are pleased to officially announce Washington State University College of Pharmacy will be co- located on our campus," said Watson. "We are thankful for the supportive commerce in Yakima and our community supporters who help make PNWU an attractive place for interdisciplinary programs."

President Watson also summarized a recent economic study illustrating the direct financial benefits to Yakima businesses because of PNWU and its growing student base.

Guests finished the evening with PNWU medical students offering building tours and a chance for business owners to hear what students need in this area to increase success and local industry.



Discover Excellence

Dawn has always been there for me when I have needed her. I trust Central Valley Bank for their commitment to excellence and continued support to my success.

— Manuel Imperial

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Pictured (L to R): Manuel Imperial, David Young and Bethany Imperial of Imperial's Garden with Dawn Williams (2nd from left)



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HONOR REWARDS

Yakima County Auditor Announces Rewards Service for Veterans



A free service that entitles our veterans for discounts and incentives at local businesses

The Yakima County Auditor's Office, in partnership with Fidlar Technologies, is excited to announce a new service for our Veterans, known as, Honor Rewards. With Honor Rewards, Veterans can sign-up at our office or online to receive an Honor Rewards card, which qualifies them for discounts and incentives at participating businesses in our community. This service is being made available at no cost to the county and its taxpayers.

To sign up, all a veteran needs to do is visit www.honorrewards.com, click on Yakima County, WA and fill out the form with details on when they served and with what branch of the armed forces. If an individual prefers to fill out the form with us instead of online, they can visit our office during business hours and we will help them get signed up. The service is completely free and after signing up the veteran can expect to receive their Honor Rewards ID card in the mail in 1-2 weeks.

Local businesses and retailers can participate in the service by contacting our office or using the Business Sign-Up link on www.honorrewards.com. By participating, their business name will be listed on the Honor Rewards website for Yakima County, provided to Veterans who receive an Honor Rewards card, and also be regularly mentioned in email blasts to current Honor Rewards members. In addition, we will provide participating businesses with promotional materials like door stickers and flyers to promote their involvement.

For more information, contact us at 509-574-1400 or visit www.honorrewards.com



Cascade Wireless

1300 N. 40th Ave. Suite 113
Yakima, WA. 98908
C 509-307-0401
P 509-248-4616
F 509-248-4615
cdennis@cascaedwirelessllc.com
www.uscellular.com

U.S. Cellular
AUTHORIZED AGENT

Clint Dennis
Store Manager

Across from Fred Meyers

Action Towing & Storage
www.ActionTowsYakima.com
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509-961-TOWS

En Español: 509-961-4357
Office: 509-248-6637
Fax: 509-452-4629

Office: 805 N. 7th St.
Yakima, WA 98901

Mailing: P.O. Box 1487
Yakima, WA 98907

BUSINESS BRIEFS

New Entrust Brand Reaches Out to Adults with Disabilities in Yakima

Thanks to a generous grant from Cause Populi, a socially conscious marketing agency, Entrust Community Services is proud to announce the launch of a new brand that will focus on strengthening the capacity of Yakima to meet the needs of all people with disabilities. In addition to the new graphic icon, Entrust has adopted "Enriching Lives Through Opportunity" as the tagline that describes their mission to enrich the lives of people with disabilities by promoting creative options that foster integration into their communities.

Entrust is developing new and improved initiatives to increase the capacity of Yakima to be more accessible to all of its citizens, especially people with disabilities. By improving communication efforts with people with disabilities and their families, Entrust can provide resources and support to the Yakima Valley so that everyone, regardless of ability, can live a rich and fulfilling life.

The most significant resource Entrust wants to extend to Yakima is a group of Personal Advocates and Leaders (P.A.L.) who are willing to represent the voice of people with disabilities and their families. As a united group of motivated adults with disabilities, they work as a team with local organizations and special interest groups in order to connect people with disabilities to the resources they need to be successful adults. This group is focused on becoming more involved in local events, and will be hosting various outreach and awareness events to better inform the general public about how they become involved in helping adults with disabilities.

One event that has a track record of success is Disability Mentoring Day (DMD). Each year Entrust coordinates the activities for DMD in order to raise awareness about the need for supported employment programs for people with disabilities. Nationally, participation in local activities has grown from less than 3 dozen in 1999 to more than 16,500 in 2012.

On October 16, 2013, more than 60 people with disabilities and their families gathered at the Entrust Service Center in Yakima to celebrate DMD. Local career professionals shared helpful information with job-seekers about what employers are looking for in a potential employee and encouraged the high school students in the group to prepare for their future. Liberty Bottleworks, the Downtown Yakima Rotary Club, and Olive Garden were all local sponsors who helped Disability Mentoring Day succeed in 2013. Entrust is committed to creating opportunities for people with disabilities to improve their skills that play an important part in seeking employment, working with others, and becoming leaders in the community. For more information about Entrust, visit their website at entrustcs.org.



Presents:



Brought to you by:



2014 Veterans and Dependents Job Fair

**April 24th, 2014
9am - 3pm
Modern Living
Building
State Fair Park**



**Open to the Public
65+ Vendors
Come prepared with resume'**

**Interested vendors contact
Jon Ison - jonactnow@callatg.com
or 509.930.9829**

**A program of the Veterans and
Military Affairs Committee at the
Greater Yakima Chamber of
Commerce**

BUSINESS BRIEFS

Overall Rate for the Most Serious Crimes in Yakima Drops Significantly – City of Yakima

The overall rate for the most serious crimes in Yakima dropped more than 20% in 2013 when compared to the previous year. The rates for the majority of what are referred to by the FBI as “Part 1 crimes” declined significantly in 2013 from what they were in 2012 while those for two categories rose. But when considered as a whole, the rate for Part 1 crimes decreased last year by 20.2% from 2012 levels.

“Crime rates in Yakima have steadily dropped since they reached their highest levels in the late 1980s,” said Yakima Police Chief Dominic Rizzi. “Since then, crime rates have declined by more than 60%. That decrease mirrors national trends, but also reflects specific efforts we’ve made locally to fight crime, especially lately. For example, last year the Yakima Police Department reinstated its downtown Bike Patrol Unit, expanded its Gang Unit, and participated in a task force that addressed crime and code issues along the North 1st Street corridor,” said Rizzi. “Because of those and a

number of other changes we’ve made in our approach, we’re seeing some tangible success.”

According to the latest “Crime in the United States” report published by the FBI, the rate of vehicle thefts in Yakima decreased year to year by 51.14% (691 in 2013 vs. 1267 in 2012), the larceny rate went down by 14.90% (2749 in 2013 vs. 3230 in 2012), aggravated assaults dropped by 18.89% (219 in 2013 vs. 270 in 2012), burglaries declined by 29.00% (1146 in 2013 vs. 1615 in 2012), and incidents of rape reduced by 37.25% (32 in 2013 vs. 51 in 2012). The homicide rate increased by 14.28% (8 in 2013 vs. 7 in 2012) and robberies rose by 15.29% (181 in 2013 vs. 157 in 2012).

“The community has told us loud and clear through citizen surveys that public safety is the number one priority in Yakima,” said City Manager Tony O’Rourke. “The City Council has responded to that mandate by dedicating significant resources to fighting crime and supporting changes in how our police department is attacking the problem. The latest statistics show that the tide is turning toward making Yakima a

safer community,” said O’Rourke.

The FBI has been tracking and analyzing crime data through its Uniform Crime Reports (“UCR”) program since 1930. Today the UCR program processes information from more than 18,000 city, county, state, federal, tribal, and university and college law enforcement agencies.

Yakima Federal Elects New Board Member, Promotes Employee

Yakima Federal Savings and Loan Association recently elected Leanne Antonio to its Board of Directors. Antonio, who is Executive Vice President of the Association, has been with Yakima Federal for 33 years.



Janette Smith was promoted to Assistant Treasurer. She has 10 years of service with Yakima Federal and



currently works in the auditing and compliance department of the Association.

Yakima Federal Savings and Loan has been in business since 1905 and has 10 branches throughout Central Washington.

5800 Summitview Ave.
457-7895

Cashmere Valley Bank

FREE ▶ **Business Checking**
Available to locally owned businesses

RENEWING MEMBERS

***Chamber Members who renewed
their Memberships in December 2013 & January 2014
Please support these businesses that support your Chamber!***

Member for 90 + Years:

Pacific Power - 104 Years
Yakima Bindery & Printing Co. - 93 Years

Member for 80 – 89 Years:

Del Monte Foods - 86 Years
Del Monte Foods – Toppenish - 86 Years

Member for 70 – 79 Years:

Town Square Media - 78 Years
State Fair Park-SunDome-CWFA - 76 Years

Member for 60 – 69 Years:

Burrows Tractor, Inc. - 69 Years
Yakima County Medical Society - 64 Years

Members for 50 – 59 Years:

KNDO TV - 54 Years
Smith Law Firm - 50 Years
Yakima Theatres - 50 Years

Member for 40 – 49 Years:

CliftonLarsonAllen - 48 Years
Efcom...Yakima's Mac Store - 48 Years
Dunbar Jewelers - 47 Years
Smith, Phillips & DiPietro Advertising Agency - 46 Years
Howard Johnson Plaza Hotel - 45 Years
Perry Technical Institute - 43 Years
Whistlin' Jack Lodge - 41 Years

Members for 30 – 39 Years:

Evergreen Financial Services, Inc - 38 Years
Bernd Moving Systems - 35 Years
Stephens Metal Products, Inc. - 35 Years
Y C C S - A National Collection Systems - 35 Years
Yakima Steel - 35 Years
Coca Cola Bottling Company of Yakima - 34 Years
KYVE TV (PBS) V-me (PBS/Spanish) - 34 Years
Pro-Build Yakima - 34 Years
The Dolsen Companies - 34 Years
Therapeutic Associates - Yakima Physical Therapy - 31 Years
Golden Wheel Restaurant - 30 Years
United Business Machines of Washington - 30 Years
Members for 20 – 29 Years:
Corday & Sharon Trick - 29 Years
Gray Surveying & Engineering, Inc -

29 Years

Inland Fire Protection, Inc. - 29 Years
Wholesale Tire Mart - 29 Years
DSHS - Division of Vocational Rehabilitation - 28 Years
KMW Enterprises LLC, dba Headwaters, The Source - 28 Years
John L. Scott Real Estate - 27 Years
Terrace Heights Development, LLC - 27 Years
Washington State Dept. of Transportation - 27 Years
Valley Mall Merchants - 26 Years
Valley Marine, Inc. - 26 Years
CenturyLink Communications - 25 Years
Yakima Training Center - 25 Years
Yakima Area Arboretum & Botanical Garden - 24 Years
Design Service Corporation - 23 Years
Central Washington Family Medicine Clinic - 21 Years
Community Health of Central Washington - 21 Years

Members for 15 – 19 Years:

Johnston Insurance - 18 Years
American Building Maintenance - 17 Years
Cascade Eye Center - 17 Years
3 W Trucking - 16 Years
Highgate Senior Living - 16 Years
All American Self Storage - 15 Years
Yakama Nation Legends Casino - 15 Years

Members for 10 – 14 Years:

Rosauers Supermarkets, Inc. - 14 Years
Advanced Digital Imaging - 13 Years
Camp Prime Time - 13 Years
Fort Simcoe Job Corps Center - 13 Years
Pro-Motion Physical Therapy - 13 Years
URM Cash and Carry #4 - 13 Years
Yakima Ambulatory Surgical Center - 13 Years
Amtech Corporation, L.L.C. - 11 Years
Dispute Resolution Center of Yakima & Kittitas Counties - 11 Years
Owens Harley- Davidson - 11 Years

Members for 5 – 9 Years:

Harmony Hill U-Pick Raspberries & Lavender - 9 Years
Hops Extract Corp. of America an S.S. Steiner Company - 7 Years

The Seasons Performance Hall - 7 Years
Graf Investments, Inc. - 6 Years
Hilton Garden Inn Yakima - 6 Years
Naches Medical Clinic - 6 Years
Wheatland Bank - 6 Years
Yakima Pet Emergency Service - 6 Years
Apple Valley Document Storage, Inc. - 5 Years
Holiday Lodge - 5 Years
Tom Froula - Individual Member - 5 Years
Members for 1 – 4 Years:
Central Washington Hispanic Chamber of Commerce - 4 Years
Solarity Credit Union - (inside Wal-Mart) - 4 Years
Joel's Tire - 4 Years
Anytime Fitness - 3 Years
Canyon River Ranch Lodge - 3 Years
Community Living - 3 Years
Leslie Engineering LLC - 3 Years
Lincoln Avenue Medical - Dental Center - 3 Years
Quail Run at Terrace Heights - 3 Years
Edward Jones - Brian Levitan - 2 Years
Edward Jones - Brooke Finch - 2 Years
Edward Jones - Jorrell Jewett-Meyer - 2 Years
Edward Jones - Marcelle L. Winn - 2 Years
Edward Jones - Scott Holt - 2 Years
Jags Commercial Cleaning Services - 2 Years
Kronos Micronutrients, L.P. - 2 Years
Liberty Tax Service - 2 Years
Tree Top Store & Visitor Center - 2 Years
BNI - Business Network International - 1 Year
Coviche Canyon Conservancy - 1 Year
Grace Lutheran Church & School - 1 Year
Mobile Tech Connect - 1 Year
Northwest Medstar - 1 Year
Robinson Drilling & Development, Inc. - 1 Year
Scenicview Dental, PLLC - 1 Year
US Cellular - Cascade Wireless LLC - 1 Year
Waddell & Reed - Todd Homer - 1 Year
White Pass Ski Area - 1 Year
Yakima Symphony Orchestra - 1 Year
Yakima Valley Conference of Governments - 1 Year

NEW MEMBERS

*We are pleased to announce the following new businesses
have joined your Chamber in the months of December*

2013 & January 2014

Assurance Healthcare And
Counseling Center
Healthcare Providers
Jason Larsen - CFO/Owner
1020 S 40th Ave Suite A
Yakima, WA 98902
(509) 823-4650
jason@assurancehealth.org
<http://assurancehealth.org>

Bee Clutter Free
Professional Organizers
Susan Lounsbury - Professional
Organizer
700 B N. 42nd Ave
Yakima, WA 98908
(509) 833-9386
beeclutterfree@gmail.com
<https://www.facebook.com/beeclutterfree>

Best Buy Co., Inc.
Consumer Electronics Suppliers
Parker Hanslin - Manager
2321 S 1st St
Yakima, WA 98903-1601
(509) 494-0495
Fax: (509) 494-6302
parker.hanslin@bestbuy.com
<http://www.bestbuy.com>

Best Homes and Land Realty, LLC
Realty
Troy Allen – Owner
4110 Terrace Heights Dr., Yakima,
WA 98901
(509) 225-4663
troy@besthomesrealty.net
www.besthomesrealty.net

Black Angus Steakhouse
Restaurant & Bar
Jamie Whitney – General Manager
501 N Front St, Yakima, WA 98901
(509) 248-4540
ba1003@blackangus.com
www.blackangus.com

Cascade Sign & Fabrication, LLC
Sign Companies

Jody Dumas - Custom Sales
108 W. Mead Avenue
Yakima, WA 98902
(509) 949-4364
jody.cascade@gmail.com
<http://cascade-sign.com>

Lowe's Home Improvement
Warehouse
Hardware & Home Improvement
Brian Bruley - Store Manager
2500 Rudkin Rd
Union Gap, WA 98903-1632
(509) 576-7750
Fax: (509) 457-9927
brian.p.bruley@store.lowes.com
<http://www.lowes.com>

MassMutual
Insurance & Financial Services
Fred Nyberg - Agency Partner
612 North 39th Ave.
Yakima, WA 98902
(509) 969-5859
Fax: (503) 221-0493
fnyberg@financialguide.com
<http://www.massmutual.com/>

Nutrié
Health Maintenance
Denise Toland – Brand Partner
(509) 833-3449
dlt.greatresults@gmail.com
www.denise.mynutrie.com

Phone Shop
Wireless Sales & Service, Telephone
Equipment & Supplies
Walter Blizzard - Owner
1209 E Washington
Yakima, WA 98903
(509) 833-2544
info@phoneshopyakima.com
<http://www.phoneshopyakima.com>

SHK Cosmetology Barber
Institution
Beauty School

Sakie Heredia – Owner
913 W Nob Hill Blvd, Yakima, WA
98902
(509) 457-2773
shkcosmo@yahoo.com
www.shkcosmotology.com

Total Merchant Concepts INC
Credit Card Services
Alex Nickoloff - Trusted Business
Consultant
12300 A NE Fourth Plain BLVD
Vancouver, WA 98682
(360) 980-2029
Alex@TotalMerchantConcepts.com
<http://totalmerchantconcepts.com>

True Law Group
Attorneys
Sonia Rodriguez-True - President
303 E D ST #2
Yakima, WA 98901
(509) 248-7272
srodrigueztrue@srtlawoffice.com

Yakima Public Schools Career &
Technical Education
Public School
Moe Broom – Director
101 S. 6th Ave., Yakima, WA 98902
(509) 573-2002
<http://www.yakimaschools.org>

Yakima Sports Supply
Custom Sports Apparel
Cameron Eaton – Manager
101 N 5th Ave, Yakima, WA 98902
(509) 453-9950
Info@YakimaSportsSupply.com
www.yakimasportssupply.com

Yakima Valley Pippins
Professional Sports Teams
Noel Zanchelli - Director of
Operations
1301 S Fair Ave
Yakima, WA 98901
(206) 271-7820
noel@pippinsbaseball.com
<http://www.pippinsbaseball.com/>

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The Print Guys are Yakima's **Business Solutions Partner.**

As a 13 year member of the Greater Yakima Chamber of Commerce, we understand the challenges that local businesses face. We also know that the world of computers and print technology can be intimidating.

So, here at Print Guys we have been partnering with Yakima Chamber Members to provide solutions for their day to day business printing needs. From the marketing items that bring new opportunities to the forms that keep operations running smoothly, our goal is to solve all of our customers' challenges with the highest quality printing and best customer service within the time frame that they need.

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2802 W. Nob Hill Blvd., Suite B
Yakima, WA 98902
www.printguysprinting.com

