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MESSAGE FROM THE CHAIR

Mike Dooley
Chair of the Board of Directors

The sun is finally out and spring time is in full swing. The winter doldrums are over. Everything is blooming and color is everywhere. I love this time of year! Families walking on the Greenway and kids are playing in the parks. It seems like the population doubles overnight when the sun comes out, probably just everyone coming out of hibernation.

Now begins the season of hard work and play. With our seasonal industries we definitely see a huge increase in productivity in our valley. People are literally making hay while the sun shines! We are pretty good at finding ways to relax and enjoy family time after a hard week of work. This valley is blessed with many activities for us to enjoy - music festivals, wine tastings, entertainment venues, and Farmers Markets. Please take the time to support these activities. One great example is the downtown “3 On 3” basketball tournament which incorporates healthy activity for all age groups. The food choices are fantastic, plus there are shops to duck into and look around. I always see friends and spend time catching up. Most of all, we get to watch our youth participate in constructive activities.

Every time I go downtown I notice more improvements. The improvements in the downtown area are slowly spreading. Yakima to me is like the spring season. We are seeing and enjoying new life and commerce in our community. The area is being cleaned up and there are new colors everywhere. Businesses are growing and the downtown area is expanding in full bloom. So, to summarize my article, I want to let Yakima know I appreciate the progress and will do everything I can to help support the events and businesses here. Yakima is in its spring bloom and we all need to appreciate it and do what we can to make sure all the flowers open up and show their grandest colors!

Definition of an All-America City: The Yakima Valley; its citizens; community pride; taking on the issues; education; diversity; and YOU!

Each year, the National Civic League recognizes ten communities across the nation for outstanding civic accomplishments. To win, communities must demonstrate innovation, inclusiveness, civic engagement, and cross sector collaboration by describing successful efforts to address pressing local challenges. To date, more than 600 communities have won the award. Yakima last received the designation in 1994. Yakima’s application presented the much improved educational system, the Pacific Northwest University of Health Sciences and innovative “Gang Free Initiative” as models of innovative civic partnerships.

The All-America City award program culminates in a three-day event where community delegations tell their stories of successful change to a national jury of business, nonprofit, and local government experts. All-America Cities benefit by increasing community pride, networking with civic activists from across the country and gaining national recognition. The 2014 All-America City Awards will be held June 12th-16th in Denver, Colorado. I want to take this opportunity to ask for your support for our coalition, we need to cover all travel expenses for teachers, students, leaders and representatives of the programs in our application. Let's make this happen...make your donation at www.yakima.org.

We want to bring this award home!
The Woodshed Restaurant and Lounge has long been a favorite destination and gathering place of local residents of the Nile Valley, Yakima Valley residents and vacationers to the area. Located at 8590 State Route 410 (Chinook Pass) at the intersection of Nile Road, the Woodshed Restaurant and Lounge is part of Eagle Rock Resort that includes a neighborhood grocery store and gas station as well as RV spaces on four acres bordered by the Naches River. The current owners of Eagle Rock Resort are John Wolfe Sr. and his wife Christine, and John Wolfe Jr. and his wife Debbie. John Sr. and John Jr. are actively engaged in the general management of the resort. In this capacity they provide oversight direction to the on-site management team and staff of the business. The owner’s goals in purchasing the property were to create a profitable business recognized for exceptional quality in products and service; as well as a business that provided needed services within the market area while providing meaningful and stable employment to members of the local community.

As a result of the hard work of the management and staff, we are proud of what we have created and accomplished during the five years we have owned and operated the business. The Woodshed Restaurant and Lounge is an area landmark, having been in operation for more than 40 years. Under the new ownership, the restaurant and lounge were totally renovated and remodeled in 2008 and reopened in 2009. In 2010 a large patio was added providing outside seating with views of the surrounding mountains during the summer and fall seasons.

The restaurant and lounge have a current Washington State “Spirits, Beer and Wine - Lounge” license and a Washington State “Gambling Permit” for sale of punch cards. The restaurant serves breakfast, lunch and dinner seven days a week from 7AM to 9PM throughout much of the year. During the winter and early spring months schedules are reduced to five days a week. Please call to confirm current days and hours of operation at (509) 658-2100.

The dinner menu provides a full range of options from prime rib and steaks to seafood, pasta and pizza. The restaurant has been recognized as one of the best out of town restaurants in the “Best of the Valley” consumer surveys conducted by the Yakima Valley Business Journal. The restaurant has a current “preferred customer” list of more than 400 people who have signed up to receive regular mailings of special events at the Woodshed. The current menu and planned events may be viewed on the Company’s web site at www.woodshedateaglerock.com.

The current strengths of the business are several and significant. Over the brief period under new ownership, the Woodshed Restaurant and Lounge has developed a reputation for exceptional service and the consistently outstanding quality of our products. We have worked hard to achieve that reputation and have developed a staff who is as passionate and as committed to this goal as we are. Under the guidance of Valerie Royster - Operation Manager, Mark Scatena - Lounge Manager, Rosemary Griek - Office Manager, and with the dedicated assistance of all the other long term staff members, we have developed a loyal base of regular customers who consider us a favorite place for “Great food, Good friends, Great times”. That customer base continues to grow. We have a great location with scenic views and abundant wildlife within an easy drive from the Yakima Valley. We are located on one of the most traveled routes for seasonal vacationers. We are located within one of the most scenic and best outdoor recreational areas of the state including hunting, fishing, hiking, camping and snowmobiling activities. We have the location, space, energy and desire to continue to grow the business.

We love meeting new customers and making new friends. We invite you to be one of our special guests by taking the short scenic drive and visiting us at the Woodshed Restaurant and Lounge on scenic Chinook Pass.
MEMBER PROFILE

Rod’s House

In the winter of 2006, a young girl entered the offices of the non-profit “For A Better Tomorrow” looking for rubber bands to tie her pants up out of the snow. She was 14 years old, pregnant, and homeless. The father of her child had left town, her mother was institutionalized for drug use and her father was dying of cancer. This event brought concerned community members to a shocking realization: there were no services in Yakima to accommodate the unique needs of youth in homelessness. Through the efforts of these individuals, community donations, and countless volunteer hours, Rod’s House came into being.

Since opening in September of 2009, Rod’s House has been a resource center for hundreds of homeless and at-risk youth. We are open Monday through Friday from 3-6pm. Our mission is to empower youth who are homeless to reach their full potential. We accomplish this goal by providing our youth with immediate needs such as food, clean clothes, and showers; connections to outside social services, such as public health nurses; and access to education and employment opportunities. In 2013, we worked with over 200 youth who are homeless or at-risk for homelessness.

The success of Rod’s House lies in our ability to create long-term relationships with our clients. Our youth often have histories involving legal trouble, mental illness, substance dependency, and physical, sexual, and mental abuse. Not surprisingly, they have difficulty forming healthy and trusting relationships with adults. At Rod’s House, we start this process through our immediate needs relief services. Rod’s House greets youth with a hot meal provided by community partners, access to hygiene facilities, a clothing room, food pantry, and the internet. Rod’s House also serves as a stable mailing address and phone number. Through these services, volunteers and staff have the opportunity to build relationships with youth, which is critical for helping youth on their journeys to success.

One of our most important services is our education and job-training program, “Rod’s House Works!”, launched in April of 2013. As part of this program, we have hired a full-time job coach who meets with youth one-on-one. Together, they build an individualized action plan based on the youth’s interests and desires. They also work to identify and address barriers between youth and their educational and employment goals. Then they guide the youth through soft skills (resume building, interview skills, etc.), school enrollment, and job applications. Ultimately, youth exit “Rod’s House Works!” prepared to be independent, hard-working adults.

In the past year, we have seen great success in helping our youth as they move forward. Rod’s House has helped many of them obtain the identification documents necessary for school and employment. Through our referrals and support, several have also started living clean and sober. In addition, “Rod’s House Works!” has helped 18 youths receive certifications for work, helped 19 re-enroll in school, and helped 22 successfully find long-term employment. As Rod’s House moves forward, we look forward to seeing more positive developments from our youth. We hope that you will be able to join Rod’s House as we support our youth on their journeys! Please visit our website at www.rodshouse.org or call 509-895-2665 to see how you can get involved.

MEMBER PROFILE

Glacier Basin Distillery

The Yakima Valley in eastern Washington is bathed in warm sunlight and by glacial waters coming from the Cascade Mountains. In the valley, lush basins of fertile soils produce some of the sweetest fruits on the planet. Glacier Basin Distillery is located in the heart of this unique ecosystem on the 110 year old Gilbert family orchards and vineyards. From delicious apples, cherries, grapes, apricots, peaches, pears and plums, the partners of GBD are distilling the finest spirits for your drinking pleasure, hand-harvested, hand-crafted and produced with pride.

Come out and enjoy the ‘spirits’ of Yakima Valley’s agriculture. Glacier Basin Distillery was founded in late 2012 by Cragg Gilbert, Karl Hale, Chris Bolm, Putnam Barber and Thomas Hale. Being the first craft distillery in Yakima, the partners at Glacier Basin Distillery look to make premium brandies using locally grown fruit from their on-site location, Gilbert Orchards’ Hackett Ranch. Glacier Basin Distillery wants to share the spirits of Yakima Valley’s agriculture.

Glacier Basin Distillery is open on the Hackett Ranch with Gilbert Cellars every Saturday 11am-5pm.
Veronica Knudson, Yakima Regional Medical Center

Knudson has more than 25 years of healthcare leadership experience, including hospitals in Washington State. Since 2011, she has been Chief Operating Officer of a large tertiary hospital in Tucson, AZ, the hub of an integrated healthcare delivery system with two hospitals, more than 100 affiliated providers, ambulatory surgery centers and urgent care centers. Prior to that, she was Chief Operating Officer in a large system in California, and COO at Providence Everett Medical Center in Washington.

Knudson earned a Master of Business Administration degree from City University in Bellevue, Washington, and a bachelor’s degree in nursing from Oregon Health Science University in Portland, Oregon.

EmSpring’s Kathy Rheaume Earns Certified Self Funding Specialist® Designation

EmSpring™ Corporation’s Kathy Rheaume of Selah, WA, was recently awarded the Certified Self Funding Specialist® (CSFS®) designation through the Health Care Administrators Association (HCAA). The required coursework to obtain the CSFS® certification is designed from a partnership with the International Foundation of Employee Benefit Plans (IFEBP) and focuses on employee benefit plans and its associated ERISA framework. Candidates for the CSFS® designation must complete an extensive curriculum of seven comprehensive courses which cover every aspect that plan sponsors, brokers, employee benefit professionals and other health care professionals need to consider when establishing or maintaining a self-funded health care plan.

Business Briefs continued on page 12
Yakima Valley Trolleys is an important part of Yakima's heritage and has been operating in Yakima and Selah for over one hundred years. It's a 501©(3) non-profit corporation with a Yakima City operating agreement, which allows it to provide a variety of public and private services. In order to fund major infrastructure improvements, yakima Valley Trolleys is included in Yakima's Five Year Plan, which features a restoration of a trolley line to the city's core along with the development of a downtown plaza and public market. A restored world class vintage trolley connecting downtown Yakima and Selah and volunteers are very thankful for the soon to be working toilets!

Cascade Natural Gas donated the installation of a new underground gas line from the street to the trolley powerhouse. This donation will enable us to heat the powerhouse for special occasion rental with trolley rides during colder weather.

Regular week end schedule starts Memorial Day weekend and runs thru Labor Day weekend. Fares are $5 for adults and $4 for children and seniors on the in town ride and $10 for adults and $8 for children and seniors on the round trip Selah ride. $100/hour for special occasion horsepower rental. $140/hour for a charter trolley anytime (trolley holds 32 passengers). Karl Patten Yakima Valley Trolleys

Join Fieldstone Memory Care for a Grand Opening and Ribbon Cutting on May 29th at 4120 Englewood Ave. in Yakima starting at 4pm. At Fieldstone Memory Care, our vision is to create an engaging, caring environment focused exclusively on residents with Alzheimer’s, Dementia, and Parkinson’s disease. Utilizing highly-trained staff, an innovative building design, and memory specific programming, our community will provide specialized care for our residents as well as a quality of life unattainable in traditional long-term care settings or at home. Fieldstone Memory Care is specifically designed to provide professional, progressive and individualized care in an atmosphere of comfort and amenities.

Our staff is comprised of those committed and trained to serve the special needs of residents affected by Alzheimer’s, Dementia and Parkinson’s disease. We understand the critical healthcare aspects of residential dementia care and employ a full-time nurse as the Wellness Director to provide expertise and oversee the caregiving staff.

In order to cure decades of deferred maintenance in our 1910 powerhouse, we are asking for support from local businesses. Since Yakima Valley Trolleys is citizen owned, these charitable contributions will benefit all of us. Our immediate “In Kind” goals are to provide convenient paved parking areas, heavy duty yard shelving, landscaping, stucco and paint, electrical work, plumbing, fencing, and heat and A/C in the powerhouse. These improvements will allow us to increase cash flow by hosting special occasions in the powerhouse together with charter trolley rides for attendees. Last year, without operating capital or a customer convenient facility, volunteers were able to increase ridership, charter trolley rental and gift shop sales by over 400%. If we succeed in making needed customer friendly improvements, we will again significantly improve cash flow and get Yakima Valley Trolleys onto solid ground.

May “In Kind” donation progress report

Aklond Pump & Irrigation donated the installation of a new main water line into the Car Barn. It took donated materials, digging equipment and several employees to install a new line under railroad tracks to the Car Barn. Car Barn volunteers are very thankful for the soon to be working toilets!

Cascade Natural Gas donated the installation of a new underground gas line from the street to the Trolley powerhouse. This donation will enable us to heat the powerhouse for special occasion rental with trolley rides during colder weather.

Regular weekend schedule starts Memorial Day weekend and runs thru Labor Day weekend. Fares are $5 for adults and $4 for children and seniors on the in town ride and $10 for adults and $8 for children and seniors on the round trip Selah ride. $100/hour for special occasion powerhouse rental. $140/hour for a charter trolley anytime (trolley holds 32 passengers).

Karl Patten Yakima Valley Trolleys

M E M O R I A L

Our healthy family started with one diabetes class.

Juan Vasquez didn’t know he was at risk for diabetes. He didn’t feel sick; he didn’t feel anything. But his wife, pointing out that he was a few pounds overweight, encouraged him to get a diabetes screening through Yakima Valley Memorial Hospital—just to eliminate any doubts about his health.

“They told me I was at risk for diabetes, and it was then that I said, ‘This can’t happen. This can’t happen to me,’” he says. Juan isn’t alone. Thousands of people in the Yakima Valley struggle with weight problems. Roughly 1 in 3 adults are obese, and 1 in 6 children or adolescents are obese. Obesity contributes to high rates of heart disease, stroke and type 2 diabetes, which are among the leading causes of death.

Memorial has been working for years to try to reverse this trend. For 19 years, Memorial has offered diabetes classes to educate those with the disease about proper nutrition, exercise and healthy lifestyles. Last fall, Memorial added a diabetes prevention class, aimed at those of high risk for developing the disease, and a new, evidence-based diabetes education class begins in June.

Peggy Steere, a nurse who most recently has worked in wound care and diabetes education, sees knowledge as the key to turning around high rates of obesity and diabetes. “Diabetes is unique. It’s the person who has it who makes the decision to eat property and exercise and take the medications,” she says.

Instructions for these classes include lifestyle coaches and certified diabetes instructors, and already, they’re seeing results. Participants in the diabetes prevention class are asked to lose 7 percent of their body weight by the 16-week mark in the yearlong program. Half have done so, while 75 percent have lost at least 5 percent of their body weight. The hope is that they will all have dropped the necessary pounds by the end of their program.

“People who are educated and can use that knowledge to manage their disease, they have a good quality of life. And if they can prevent that, it’s even better,” Peggy says. “Diabetes is very expensive to treat. When we look at how we spend our healthcare dollars, if there is a way to eliminate some of that need, we all win.”

For more information visit yakimamemorial.org or call 509-249-5243.
We are pleased to announce the following new businesses have joined your Chamber in the months of February & March 2014.

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www.safeyakimavalley.com

Northwest Farm Credit Service – Member for 80-89 Years
International Paper

We are pleased to announce the following new businesses have joined your Chamber in the months of February & March 2014. Please support these businesses that support your Chamber!

Chamber Members who renewed their Memberships in February & March 2014:

Members for 90+ Years
International Paper

Members for 80-89 Years
Northwest Farm Credit Service – Yakima

Members for 70-79 Years
MacroPlastics Wa, Inc.

Members for 60-69 Years
Pacific C A Systems, Inc.

Members for 50-59 Years
Sterling Bank Home Loans

Members for 40-49 Years
Southwest Farm Credit Commission

Members for 30-39 Years
Northwest Farm Credit Service – Yakima

Members for 20-29 Years
Yakima Valley Landlords Association

Additional Members

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