

GREATER YAKIMA CHAMBER OF COMMERCE

News Magazine • July-August 2012

Action Report



Leadership
Yakima 



Take Me Out to the Ballgame!

Join the Yakima Bears for a night of professional baseball and family fun at Yakima County Stadium!

Planning a Group Outing is as easy as...

- 1 Select the game or games**
Your group may want to see a specific opponent or catch a special promotional night (ask your Representative about upcoming special events).
- 2 Select a group or picnic plan**
Estimate the number of seats you'll need. You don't need an exact count, just as long as you commit to 20 or more tickets.
- 3 Call a Representative at (509) 457-5151**
You'll be able to reserve your seats with a 25% deposit.

Group Ticket Pricing

Seating Option	Quantity		Walk-up Prices	Savings Per Person
	20-49	50+		
General Admission	\$4.00	\$3.75	\$6.50	\$2.50 - \$2.75
Bleacher Back Seat	\$5.25	\$5.00	\$8.00	\$2.75 - \$3.00
Reserved Box Seat	\$6.75	\$6.50	\$9.50	\$2.75 - \$3.00



*Relax and enjoy the ballgame
on our Bob Hall's Picnic Deck!*

Picnic Plan Information

Base Hit - \$10 / person

Minimum 20 people

Hot Dog

Chips

Soda & Water

All-You-Can-Eat - \$16 / person

Minimum 25 people

Hamburgers & Hot Dogs

Potato Salad, Chips, Baked Beans

Fruit, Soda & Water

All-You-Can-Eat - \$22 / person

Minimum 25 people

Hamburgers & Hot Dogs, Chips, Potato Salad, Baked Beans, Fruit, Soda, & Beer

Food and beverages will be served for 2 hours
from when gates open.

*All picnic plans come with General Admission seats and can be
upgraded to reserved seating for an additional charge.*



Secure Your Seats Today (509) 457-5151

YAKIMABEARS.COM



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Executive Committee Members

Chair: Roy Bauerle, *Granite Inc.*
1st Vice Chair: Chris Brown, *Wray's Yakima's Food Stores*
2nd Vice Chair: Mike Dooley, *Wilbert Precast, Inc.*
Secretary/Treasurer: Mike Broadhead, *Central Valley Bank*
President/ CEO: Verlynn Best, *Greater Yakima Chamber of Commerce*
Appointed by Chair: Jeff Louman, *Huibregtse, Louman Associates, Inc.*
Legal Counsel: Don Boyd, *Carlson Boyd & Bailey PLLC*

Board of Directors

Rich Austin, *Yakima Valley Sports Commission*
 Mike Bastinelli, *Russillo's Pizza & Gelato*
 Craig Dwight, *YV Tech*
 Lanette Headley, *ReMax/Traditions*
 Alex Hodge, *Terril, Lewis, & Wilke Insurance, Inc.*
 Ron King, *Radio Yakima*
 Joe Mann, *Ron's Coin and Book*
 Jennifer Rodeen, *Joel's Tire*
 Charlene Upton, *Yakima County Medical Society*
 K. L. Wombacher, *Yakima Bears Baseball Club*
 Mina Worthington, *Yakima Valley Credit Union*
 Christine Cote, *Perry Tech*
 Jon DeVaney, *Yakima Valley Growers and Shippers*
 Ryan Smith, *Petersen CPA's and Advisors*
 Julie Grieb, *Treveri Cellars*

Ex-Officio Members

Micah Cawley, *Mayor - City of Yakima*
 Mike Leita, *Yakima County Commissioner*
 Jim Lemon, *Mayor - City of Union Gap*
 John Gawlick, *Mayor - City of Selah*
 LTC Michael Daniels, *Post Commander - Yakima Training Center*
 Nestor Hernandez, *Hispanic Chamber of Commerce*
 Luz Gutierrez, *RCDR - Rural Community Development Resources*
 John Cooper, *Yakima Valley Visitors and Convention Bureau*
 Greg Stewart, *State Fair Park-Sun Dome - CWFA*
 Linda Johnson, *SBDC - Small Business Development Center*
 Doug Picatti, *Picatti Brothers*
 Carl Rimmel, *Yakima Air Terminal*
 David McFadden, *New Vision/YCDA*
 Moe Broom, *Yakima School District*

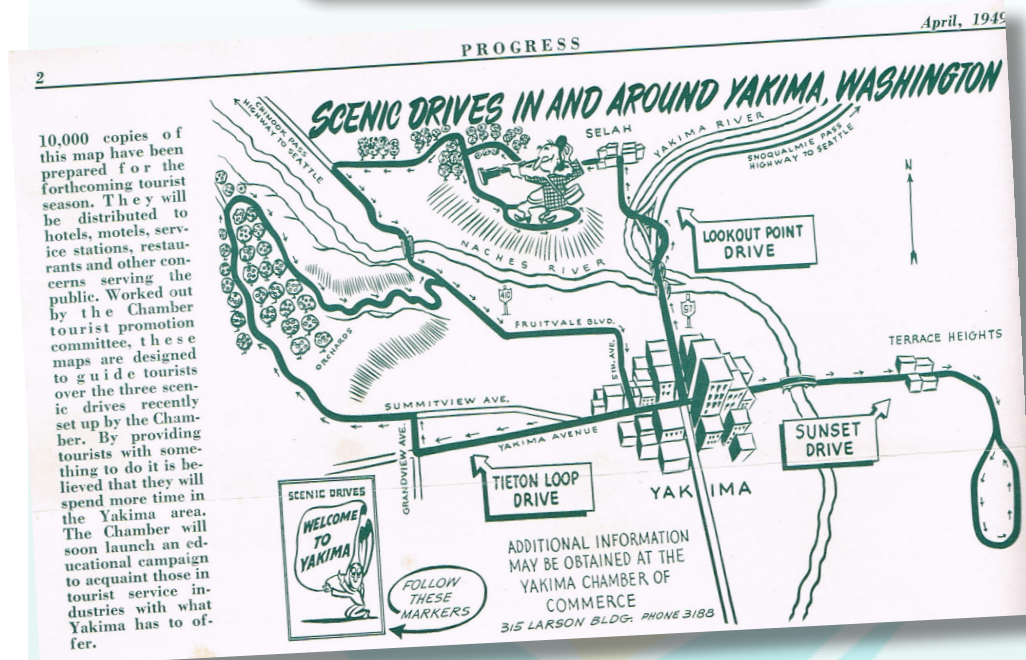
Administrative Team members:

Verlynn Best, *President & CEO*
 Scott Filkins, *Account Executive*
 Elizabeth Fitzgerald, *Development Director*
 Carolyn Gray, *Account Executive*
 Amy Lopez, *Information Coordinator*
 Thane Phelan, *Communications & Marketing Director*

Mission Statement: "We exist to be an advocate for our members and our business community to strengthen the development of our economy".

Vision Statement: "The Greater Yakima Chamber of Commerce is an organization that promotes pride in our communities through positive, active leadership aimed at creating a cohesive, successful business climate".

CHAMBER HISTORY



"Scenic Drives In and Around Yakima" included in the Chamber Newsletter April 1949

ON THE COVER

"2012 Leadership Yakima Graduation"

Action Report Layout & Design by: amyographics.com & Thane Phelan

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PRESIDENTS REPORT



Verlynn Best
President & CEO

Summer is finally here! A few of my favorite things about this valley are the weather and the people. I would like the opportunity to say goodbye to two outstanding men in our community. It is people like these two gentlemen who make this valley great.

It's time to say goodbye to the Base Commander, LTC Michael Daniels who has been serving at the Yakima Training Center for three years. It has been a pleasure and honor of the Greater Yakima Chamber of Commerce and our Joint Military

group to have had LTC Daniels to work with. We will continue to embrace the Yakima Firing Center and the men and women who serve our Nation and community here in the Valley. Thank you LTC Mike Daniels for everything you have done to create partnerships and awareness of our Military here in the Valley. Safe travels for you and your family and thank you for your honorable service!



Also, Ken Messer has just retired from KYVE and I would like to thank Ken, for all he has done to lift this community up. He has partnered on many things that the Greater Yakima Chamber of Commerce has done, like Showcase Yakima. We would like to thank you Ken, for being such an outstanding citizen in our community and for being a great friend. I'm sending you a great big hug and thank you, from all of us here at the Greater Yakima Chamber of Commerce! Working with you has been a joy and a pleasure.

Blessed Wishes!
Verlynn K. Best

June Membership Luncheon "Congressional Update" Congressman Doc Hastings



GENERAL MEMBERSHIP LUNCHEON



Attorney General Rob McKenna

Monday, July 9th, 2012 11:30am - 1 pm

Red Lion Hotel

\$20 Chamber Members Preregistered

\$30 Non-members

\$30 at the door Members and Non-members

To register call:

(509)248-2021

online: www.yakima.org



MESSAGE FROM THE CHAIR



Roy Bauerle

Chair of the Board of Directors

First, it has been an honor and a privilege to be your Board Chair this year. What a great experience. Oh, don't get me wrong, it wasn't all enjoyable, but looking back over the year, I am thankful for it, and it is something that I will look back on as a very good experience. A bit of

a hidden benefit is all of the friends I've made over the year and the others whom I've met that otherwise our paths may not have crossed.

This will be my last Action Report article for my term as the Board Chair. What a great and challenging year it has been. During this year we hired a new CEO, we made the trip to Olympia. Our sales team has increased sales of our services dramatically. Our web-site has improved substantially and what a difference it makes.

I would like to thank several folks who helped me during this year. A big thanks goes to Mike Broadhead, who provided me with good consistent advice. A big thank you goes to Jon Mulvenon who was always there whenever needed. Jon also helped



me to get started in a positive way and sat in as our interim CEO while we looked for a new one who turned out to be Verlynn. By the way Jon's neighbors are about the nicest people you would ever meet. Thank you Ron King for being someone who didn't always say much, but when he did it was timely and it mattered. Thanks to Chris Brown for stepping up whenever asked. Thanks to the Chamber staff for their hard work and dedication. I feel that each of them has their hearts in their work and they prove it each and every day. Thank you to Ryan Smith and Mina Worthington for your hard work and direction sitting on the finance committee, and thank you Verlynn Best, who works hard and has become the face of the Chamber to the community in a very short time.

We have just come through a very difficult time with the economy, and that situation had an incredible impact on the Chamber. Oh, there is still some heavy lifting to do, and this coming year under the leadership of Chris Brown should help us get that behind us. Focus is the key here. Thanks for this opportunity to serve you.

Remember to continue to support your Chamber through making your purchases locally.

"Why do you love KYVE?"

"Heritage University is proud to support KYVE for its outstanding programs for youth and adults."

Bertha Ortega
Heritage University



www.kyve.org

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MEMBER PROFILE

Ay Caramba Tres Amigos

The newest entrant to the restaurant scene here in Yakima is a new venture by former employees of the El Porton restaurants. Salvador and Adriana Rubio have recently opened a Mexican restaurant



in the Fred Meyer Shopping Plaza; located at 1300 N. 40th Avenue Suite 107, which was the former Taco Del Mar location. They can be reached at 248-1383. Along with his wife, the other partner is the current owner of the El Porton restaurants, with his encouragement they decided to venture out on their own. Salvador would like to share that all of the recipes at Ay Caramba Tres Amigos are his and his families and not replicated from his past employer! His desire is that through hard work they will be able to distinguish his restaurant from all the others in our community. One way they are doing this is through catering for as little as \$8.50 per person with a minimum of 10 people you can enjoy their terrific food at your office or meeting location! If you are looking for a new take on a classic cuisine, please give them a try!

Gone Fiddling Again is in existence for two reasons.

Gone Fiddling Again – is a local band that is for hire for your event – fundraisers, weddings, community events, private parties, wine tasting events, dances, and festivals.



We play and sing a fresh mix of folk/rock, swing, blues, and country – from traditional fiddle tunes to Stevie Ray Vaughn – everything with a “fiddle in the middle.”

Gone Fiddling Again, Fiddle Kids Club seeks to serve all interested youth in the Greater Yakima area between the ages of 8 and 18. Through the tuition free instruction and private lessons – our mission is the preservation of fiddling, and the diverse culture that surrounds it. This culture includes but is not limited to – dance, clogging, buck dancing, multi-cultural fiddling styles, singing, storytelling.

MILITARY CORNER



LTC Michael Daniels
Commander, Yakima Training Center

This will be my last update to the Chamber as I transition out of command on 13 July. Please welcome my replacement, Lieutenant Colonel Darrell O’Steen and his family, who are moving here from Fort Benning, Georgia.

June was a busy month as over 3,000 Soldiers and contractors were here for the largest Washington Army National Guard exercise since 2003. We are proud to say that the unit safely met all its training objectives, and as many of you saw, the hundreds of support contractors spent a lot of time, and money, in our downtown businesses.

We held our annual Commander’s Cup golf tournament on 19 June, and local businesses / citizens did a great job coming out and supporting the Training Center and golfing with area service members. Thanks again for all of your support!

Finally, I would like to thank all of you in the community who take the time to give back to our active duty and veteran service member population, through YTC-sponsored events or through one of our local veteran service organizations. I will miss being a part of such a caring, giving community and I trust you will continue to work with the new YTC command team. Hope to see you out here at 9:30am on 13 July!

RENEWING MEMBERS

Chamber Members Renewing their Memberships in April-May 2012

Members for 1-4 Years:

Abadan – 3 Years
Aesthetic & Family Dentistry, Shawn R. McDevitt, D.D.S. – 4 Years
Apple Valley Document Storage – 4 Years
Bob's Burgers and Brew – 4 Years
Dedicated Realty – 3 Years
M. Campbell and Company – 2 Years
Rexford Manor – 4 Years
Safeguard – 2 Years
Washington Vision Therapy Center – 2 Years
Yakima Networking – 3 Years
Yakima Women's Health – 3 Years

Members for 5-9 Years:

A La Mode Spa and Salon – 6 Years
Affiliated Associations of America – 5 Years
Almon Commercial Real Estate – 6 Years
Apple Valley Eye Center – 9 Years
Cashmere Valley Bank – 5 Years
Central Valley Glass – 6 Years
Central Washington Podiatry Service – 9 Years
CI Shred – 6 Years
Columbia Bank – 7 Years
Competitive Plumbing – 6 Years
Consolidated Electrical Distributors – 6 Years
Dr. Lawrence Cacchiotti, DDS, MS – 9 Years
Fosseen's Home and Hearth – 9 Years
Ken Gaub Ministries – 6 Years
Leslie & Campbell Roofing – 9 Years
Les Schwab (Yakima Avenue) – 9 Years
Meyer, Fluegge & Tenney – 6 Years
Norm Johnson – 6 Years
Ozeki Japanese Restaurant – 7 Years
Peak Performance Sports and Spine – 7 Years
Piety Flats Winery – 9 Years
Ron's Coin and Book – 6 Years
Shopkeeper – 5 Years
Small Business Development Center – 7 Years
Systems Application & Technologies – 9 Years
Terrace Heights Family Pet Clinic – 5 Years
The Little Soapmaker – 6 Years
Total Control Electric – 7 Years
Utilities Plus – 5 Years

Villbrandt, Stark & Moorero – 9 Years
Yakima Craft Brewing Co. – 5 Years
Yakima Education Association – 5 Years
Yakima Valley Community Foundation – 6 Years

Members for 10-14 Years:

Advanced Vocational Solutions, LLC – 11 Years
Cascade Cosmetic and Reconstructive Surgery – 12 Years
Columbia Distribution – 12 Years
Creekside Business Park – 13 Years
Emspring – 14 Years
Generations OB/GYN – 13 Years
Menke Jackson Beyer Ehliis Harper & Plant, LLP – 13 Years
Pacific Steel & Recycling – 11 Years
Physician Anesthesia Association, Inc. – 11 Years
Steve Hahn's Volkswagen - Audi - Kia – 11 Years
Stewart Subaru – 14 Years
Wal-Mart #2269 (East Yakima) – 13 Years
Wineglass Cellars – 10 Years
Yakima Athletic Club / YAC Fitness – 13 Years
Yakima Schools Foundation – 14 Years

Members for 15-19 Years:

Action Collectors – 19 Years
Associated General Contractors of Washington – 19 Years
Central Washington Refrigeration – 15 Years
Ferguson Enterprises – 16 Years
Five K Technologies – 15 Years
Guesthouse International – 15 Years
H. D. Fowler Co. – 19 Years
March of Dimes – 17 Years
Office Depot – 18 Years
Supercuts – 16 Years
The Janitor's Closet – 16 Years
Windermere Real Estate / Yakima – 16 Years

Members for 20-24 Years:

B & F Interiors – 22 Years
Barth Clinic – 20 Years
Inland Lighting – 21 Years
J.L. Smith Co. – 14 Years
Petersen CPA's and Advisors – 14 Years
Sundown M Ranch – 21 Years

Wardell Architects – 23 Years
Yakima Air Terminal – 22 Years

Members for 25-29 Years

EnTrust Community Services – 28 Years
Fuel Injection Systems – 29 Years
Leavitt Insurance & Financial Services – 27 Years
Lally Chiropractic – 25 Years
Les Schwab (S. 1st Street) – 27 Years
Thorner, Kennedy and Gano, P.S. – 26 Years
Western Materials – 27 Years

Members for 30-39 Years

Banner Bank – 31 Years
Coastal Farm & Ranch – 32 Years
Conover Insurance – 32 Years
Elliott Insurance Services – 35 Years
Employment Security Department / Worksource Yakima – 38 Years
Evergreen Financial Services – 36 Years
Fiddlesticks – 35 Years
Finney, Falk & Naught – 33 Years
John I. Haas – 37 Years
Glacier Sales, Inc. – 31 Years
Goodwill Industries of the Yakima Valley – 33 Years
Loofburrow Wetch Architects, PS – 31 Years
Metals and Machining Fabricators – 31 Years
Overhead Door Company of Yakima – 31 Years
West-Side Medi Center – 31 Years
Yakima Specialties – 30 Years

Members for 40-49 Years

Gress-Kinney-Parrish Insurance Center – 46 Years
Larry J. Fuchs Painting Co. – 45 Years
Wilbur - Ellis Company – 43 Years

Members for 50-59 Years

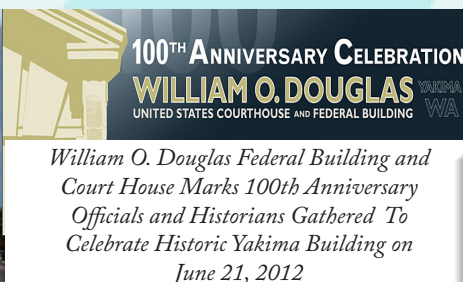
Northwest Farm Credit Services – 59 Years
Terril, Lewis & Wilke Insurance – 53 Years

Members for 60-69 Years

Cook Northwest – 63 Years
Skateland Fun Center – 61 Years
Yakima County Medical Society – 63 Years
Yakima Valley Memorial Hospital – 63 Years

Members for 80-89 Years

First American Title of Yakima – 86 Years



Alondra Garibay



YAKIMA VALLEY
MEMORIAL
AWARD WINNING HOSPITAL

Chris Sents



BB
Baker Boyer
Bank

Heather Brandt



CVB Central
Valley Bank
"Large enough to serve. Small enough to care."

Jon Seitz



*Lyon,
Weigand &
Gustafson,
P.S.*

Karen Lervold



 **Prudential**
Almon Realty

Leonard Zook



YAKIMA VALLEY
MEMORIAL
AWARD WINNING HOSPITAL

Mannel Coronado



SOLARITY
CREDIT UNION

MaryAbigail Dills



GREATER YAKIMA
Chamber of Commerce
www.yakima.org

Tina Torres



SOLARITY
CREDIT UNION

Mayra Cuevas




Perry Technical Institute
Address: 2011 W. Washington Ave. • Yakima, WA 98903
Office: 509.453.0274 or 888.528.8086
Fax: 509.453.0275 Web: perrytechnical.edu

Brenda Moore



Darrin Cook



Janet Engle



Josh Shoemaker



Laura Terrazas



Liz Fonfara



Skye Field



Congratulations to the Greater Yakima Chamber of Commerce's 2012 Leadership Yakima class.

Leadership Yakima is a program designed to develop future leaders for our community. The information received will enable participants to be effective leaders in the community and on the job. The Leadership Yakima program was established in 1986 to offer class participants the opportunity to get to know their community and to offer insight into the many different organizations and agencies that need volunteers and board members. The program was also designed to teach our current and emerging leaders the knowledge and skills necessary to run our diverse community.



APPLICATION INFORMATION - Leadership Yakima is accepting applications for the upcoming class each year to begin in September. Available at the Greater Yakima Chamber of Commerce, 10 North 9th Street, or online at www.yakima.org

CONGRATULATIONS CLASS OF 2012!

Central Washington Family Medicine Residency Program



Pictured from left to right:

*Jeremy Ginoza, DO; Arthur Chen, MD;
Olga Anikina, MD; Saul Valencia, MD;
Chad Seiler, MD*

Community Health of Central Washington's

intensive three-year, post-graduate training program prepared these physicians as specialists in Family Medicine, with an emphasis on practice in underserved and rural communities.

These family physicians are trained in all areas of medicine and are committed to taking care of the physical, mental and emotional health of their patients and their patients' families.

106 exceptional family physicians have graduated from the Central Washington Family Medicine residency program. Nearly 38% now practice in Central and Eastern Washington.

Celebrating 19 Years of

*Training doctors in the
specialty of Family Medicine.*



**Community Health
of Central Washington**

General Membership Luncheon

Yakima Chamber Foundation
Fundraiser Luncheon
"Honoring Our Past Presidents"

Keynote Speaker
Michael P. Verchot
Director, University of
Washington Business and
Economic Development
Center



Monday, August 13th, 2012

11:30am ~ 1 pm

State Fair Park ~ State Fair Room

\$20 Chamber Members Preregistered

\$30 Non-members

\$30 at the door Members and Non-members

To register call: (509)248-2021

online: www.yakima.org

Michael Verchot is the founding director of the University of Washington's Business & Economic Development Center (BEDC) and a Lecturer in the Marketing and International Business Department at the Michael G. Foster School of Business.

The BEDC, founded in 1995, supports private sector development initiatives in economically distressed communities through consulting services to small businesses and research and analysis of economic development strategies. In its first 17 years, the BEDC has supported the growth of more than 700 minority- and women-owned companies and small businesses in economically distressed/emerging businesses from across Washington.

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Josey Fast — (509)965-9256
www.oakhollowframes.blogspot.com

NEW MEMBERS

We are pleased to announce the following new businesses have joined your Chamber in the months of April & May 2012:

APS Inc.

Ron Cook – Owner
933 3rd Avenue, Spokane, WA 99201
rcook@apssys.com or www.apssys.com
509-299-6144
Mailing Systems and Equipment

Bead & Body

Janine Kingsley – Owner / Designer
5623 Summitview Avenue Ste A, (Chalet Place Shopping Center)
Janine@beadandbody.com or www.beadandbody.com 966-2273
Specialty Retailing

Caffery Photo

Keith Caffery – Owner / Photographer
keith@cafferyphoto.com or www.cafferyphoto.com 952-2324
Photographers

Cost Less Carpet

Todd Keys – Manager
210 N. 5th Avenue
todd@costlesscarpet.com or www.costlesscarpet.com 452-2610
Floor Coverings

Esther Brook Inc. – Authorized Saladmaster Cookware Dealer

Ric Mallow - Distributor
ricmallow@gmail.com or www.saladmaster.com 509-969-2627
Sales and Marketing

Field Group

Nicole Donegan – Business Development Director
1402 W. Yakima Avenue
ndonegan@fieldgroup.net or www.fieldgroup.net 965-1780
Advertising & Marketing

Kershaw Companies – Domex Superfresh

Loren Queen – Marketing & Communications Manager
151 Low Road, Yakima, WA 98908
lqueen@superfreshgrowers.com or www.superfreshgrowers.com 966-1814
Fruit Growers/ Shippers

Medstar - Cabulance

Betsy Dunbar – Office Manager
1101 N. 16th Avenue
betsy@gomedstar.com or www.gomedstar.com 248-2004
Ambulance Service

Naches Heights Vineyard

Phil Cline – Owner
2410 Naches Heights Road, Yakima, WA 98908
phil@nachesheights.com or www.nachesheights.com 855-648-9463 (Tollfree)
Wineries

Oak Hollow Frames & Art Gallery

Josey Fast – Owner
5631 Summitview Avenue (Chalet Place Shopping Center)
ohartandframes@gmail.com or www.oakhollowframes.blogspot.com 965-9256
Specialty Retailing

Pro Services Engineering

Michael Heit – President
1015 S. 40th Avenue Suite 14
mheit@psengineering.org 249-8850
Engineers - Consulting

Serenity Massage & Day Spa

Kim Dauenhauer – Owner / LMP
7200 W. Nob Hill Boulevard Suite 11 (Meadowbrook Shopping Center)
info@serenitymassageandspa.net or www.serenitymassageandspa.net 966-2933
Day Spa / Massage Therapy

Sport Clips

Desiree Sparling – President / Owner
140 S. 72nd Avenue Suite 110 (Orchards Shopping Center)
dasparling@yahoo.com or www.haircutmenyakimaorchards.com 469-9633
Barbers / Hair Stylists

SunRidge Oral Surgery

Seth Shea – Practice Administrator
5000 W. Nob Hill Boulevard
Shea.seth@gmail.com or www.sunridgeoralsurgery.com 853-3622
Dentists

The Best of Yakima – Mustang Marketing

April Smith – Marketing Manager
1225 Meade Avenue, Prosser, WA 99350
asmith@hayday.net or www.thebestof.org 509-551-8008
Advertising & Marketing

The Cake Decorators Shoppe

Brian & Susie Schlepp – Owners
5609 Summitview Avenue (Chalet Place Shopping Center)
contactus@cakedecoratorshoppe.com or www.cakedecoratorshoppe.com 494-0975
Specialty Retailing

AMBASSADOR PROFILE



I am a financial advisor for Northwestern Mutual Financial Network. I've lived in Yakima for the past 32 years, I'm married to Tillie and we have 3 adult children & 2 grandchildren. I have been intricately involved in my own industry's advocacy organization, NAIFA, for the past 16 years, and I understand the importance of contributing and being involved. There are many parallels between NAIFA and the Chamber in terms of networking with other professionals to improve the business climate for ourselves and the clients we serve. That's why I've decided to become more involved with the Chamber.

Richard L. Miller, CLU®, ChFC®, CASL®, LUTCF®

Financial Advisor, Northwestern Mutual

Y.E.S. AWARDS

Congratulations to the Y.E.S. (Yakima Extra Special) Award Winners!

The Greater Yakima Chamber of Commerce recently recognized local businesses who have renovated, remodeled or built a new facility thereby enhancing the image of Yakima's business community. The Chamber recognizes a large corporate facility, a small locally owned facility and a non-profit organization facility for the best renovation or new construction by presenting them with a Yakima's Extra Special (Y.E.S.) award.

For eligibility, the new construction or remodel project had to be completed during the period of January through December 2011.



Large Business New Construction
Presented to Tree Top Store & Visitor Center
Accepting Tom Stokes



Small Business New Construction
Presented to SunRidge Oral Surgery
Accepting Dr. Darrell Tew



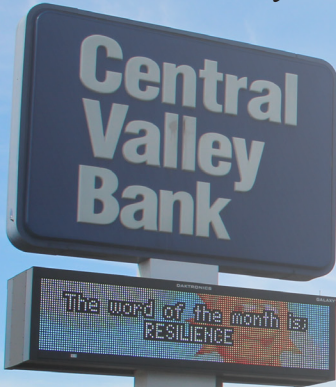
Non-Profit New Construction
Presented to Junior Achievement –
JA World
Accepting Greg Jewell



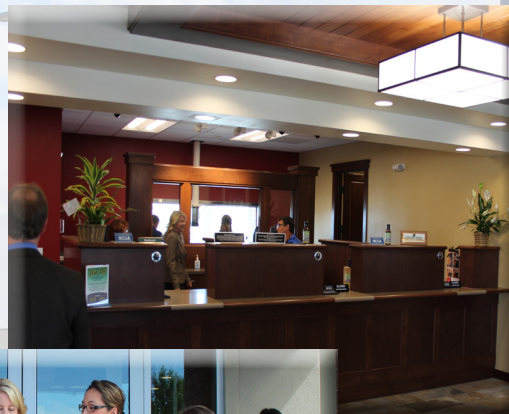
Non-Profit New Renovation
Presented to YWCA of Yakima
Accepting Erin Black

RIBBON CUTTINGS

Ribbon Cutting to celebrate the newly remodeled Central Valley Bank Union Gap location and their 50th Anniversary!



*Ribbon Cutting at Calcoe
Federal Credit Union 223 W. Moxee Ave. Moxee, WA.
Grand opening of their new location!*





Tools to save you energy and money

"A penny saved is a penny earned." This saying may seem cliché, but it's a fact of life for businesses in this challenging economy.

To help businesses stay on course, Pacific Power offers its Business Solutions Toolkit, a set of free, online resources that provide customers advice and information for managing their energy use and costs.

Business Solutions Toolkit features include:

- Energy-saving tools – customers can use tools to: estimate the benefits of upgrading lighting, HVAC and other equipment; get money-saving recommendations with a short energy assessment of a facility; and compare their operations with others in the industry.

- Expert advice – A dedicated team of engineers, technicians and researchers provide answers to customers' questions – usually within 24 hours. Requests are handled confidentially.

- eLibrary – Customers can search key energy news plus access thousands of documents and expert recommendations.

- Energy newsletters – Links to the company's Energy Connections newsletter are available through the Toolkit.

To learn more, visit pacificpower.net/toolkit.



KCTS 9 and KYVE 47 announced that Ken Messer has retired from his position of General Manager of KYVE 47, to spend more time with his family. Messer has been general manager of the station since 2008.

"Ken has been a strong executive leader for KYVE 47 over the past four years, helping to oversee significant growth of the station," said Maurice "Moss" Bresnahan, President and CEO of KCTS 9. "He has played a key role in the launch of such regional programs as Showcase Yakima, Insider's Roundtable, and Valley Fresh Fare, and the broadcast of Yakima Rotary. He will be greatly missed by everyone who has worked with him."

During Messer's tenure as General Manager, he initiated several significant cultural partnerships which expanded the role of the station within the community, including partnerships with the Capitol Theater, Yakima Rotary, and the Yakima Symphony Orchestra. In May of this year, Messer was

awarded the "Helen N. Jewett Community Leadership Award" by the United Way of Central Washington.

"Ken has consistently provided the creative leadership necessary to develop and produce quality regional stories," said Doug Picatti, KCTS 9's Advisory Board Chairman from Yakima and a long-time colleague of Messer. "Of all Ken's many accomplishments, the community knows him best for his genuine belief in the people of Yakima. Ken has worked tirelessly dedicating himself to sharing the many jewels of our community with others in the Northwest and beyond. He has made an everlasting positive impact on our community."

Messer has had an admirable career in broadcasting. A native of Yakima, Ken Messer served as General Manager for KYVE 47 since March, 2008. Prior to joining KYVE, Messer was Vice President and General Manager for KIMA/KEPR/KLEW TV (CBS) KKFQ (Univision) for over a decade. Messer has been very active in the local Yakima community, serving on the board of several organizations including the Casey Family Programs, The United Way of Central Washington, The Yakima Regional Hospital and Sundown M Ranch. He is a past Chairman of the Central Washington State Fair Rodeo Association and a past president of Consumer Credit Counseling, Yakima SW Rotary, and the Yakima Valley Visitor Convention Bureau. He also worked with the YMCA, Yakima County Development Association (New Vision), the CBS Affiliates Association and the Committee for a Safer Yakima.

Highly respected in his industry, Ken has been recognized by the Washington Association of Broadcasters as "Broadcaster of the Year" in 2005, by the Yakima Advertising Federation as "Broadcaster of the Year" in 2002 and was twice elected as the Washington State Tourism Advisory Committee Chairman. Ken is married to Kathy Coffey. Together, they have an extended family of six children, 16 grandchildren and two great grandchildren.

FEED THE 5,000 GOLF TOURNAMENT

Calling all golfers and sponsors. Plans are well underway for the 1st annual Feed The 5,000 Golf Tournament. Organizer Greg Keeton has arranged for a "Best Ball" scramble format to take place at Suntides Golf Course on September 15th.

Proceeds will benefit the Feed The 5,000 program at Mount Olive Church. Feed the 5,000 provides meals yearly for hungry orphans overseas.

To golf and support this tournament, call Greg Keeton at 969-8455

Martin Knebusch Attains Certified Master Service Representative (CMSR)

Argus Insurance, Inc., leading Eastern Washington Insurance brokerage firm with offices in Yakima, Sunnyside, Ellensburg, and Moses Lake, WA, specializing in Business, Farm, Construction, Automobile, Home, Life, and Employee Benefits Insurance, announces Martin Knebusch, AAI, Argus Agent, attained his Certified Master Service Representative (CMSR) designation from the Agent Mastery Program of Agency Revolution, Inc.



The Certified Master Service Representative (CMSR) designation is an insurance industry designation demonstrating an advanced level of service expertise that is highly beneficial to clients.

To receive the CMSR designation, Knebusch successfully completed several courses of study and examinations designed to test his service skills and knowledge.

The Agent Mastery Program is a division of services provided by Michael Jans of Agency Revolution, Inc.

Yakima Theatres' Employee Wins Scholarship



A Yakima Theatres' employee has been awarded one of six \$2,500 scholarships from Motion Picture Exhibitors of Washington, Oregon and Alaska.

The scholarship was presented to Foricel Gonzalez, an employee of Yakima Cinema located on North 16th Avenue. Gonzalez, a 2012 graduate of Selah High School, has already earned her AA through the Running Start Program. She plans to apply her scholarship funds to her pursuit of higher learning at Washington State University.

Motion Picture Exhibitors, also known as MPEx, awards scholarships each year to employees of member theatres as an incentive to retain the employees for a longer period of time and help them achieve their dream of furthering their education. Five scholarships totaling \$12,500 were awarded to MPEx employees this year.

Yakima Theatres Inc. is an inaugural member of the Association, which was formed in the 1960s.

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Pictured left to right: Dick Hahn with Mike Broadhead and Lisa Rickman

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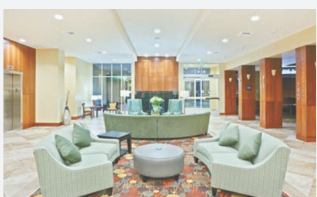
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