

GREATER YAKIMA CHAMBER OF COMMERCE

Monthly News Magazine • September - October 2014

Action Report

October 9, 2014 | 6:00pm

YAKIMA VALLEY SUNDOME

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BLACK & WHITE

GALA PRESENTATION OF THE
TED ROBERTSON COMMUNITY SERVICE
AND ANNUAL CHAMBER AWARDS

The Ted Robertson Community Service Award, Honoring:



Bill Dolsen



Ken Marble



Al DeAtley

What? Lies Beneath
Yakima? Pg. 9

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ON THE COVER

2014 Annual Chamber Awards

Action Report Layout & Design by: Amy O Graphics & Thane Phelan

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Thane Phelan, Vice President
Amy Lopez, Information and Events Coordinator
Tracy Dumas, Member Services Representative
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Mission Statement: "The Greater Yakima Chamber of Commerce is an organization that promotes pride in our diverse communities through positive, active leadership aimed at creating a cohesive, successful business climate in our County."

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MESSAGE FROM THE CHAIR



Joe Mann

Chair of the Board of Directors

A Better Yakima for 121 Years

In 1893 a group of concerned citizens had an idea of a club to look after business interest of Yakima and the surrounding area. The commercial club (precursor of the Yakima



Chamber of Commerce) did indeed support local business. In 1903, the club incorporated by selling 500 members shares at \$100 (approx. \$2,400 in today's standards) each with the

agreement also of a \$100 per year membership fee. With this \$50,000, club members went to fairs, expos, and events telling the story of the fertile soil and great weather of the Yakima Valley. Members even went to Alaska territory to distribute this

information to entice people to come and start farms, orchards, and businesses.

From this time thru the 1940's, the club (The Yakima Chamber of Commerce) worked on shipping methods, by train, trucks, etc. lobbied for a better roads and pushed for the I-90 interstate and a useable Snoqualmie Pass roadway. Some other projects were the armory; the state fair; and strong irrigation and horticulture laws.

In the 1950's and 60's the Greater Yakima

Chamber of Commerce, was not only the voice of the business community, but it also started work on forming the Yakima Valley Visitors and Convention Bureau. With strong committee work and a "we can do it" attitude the visitor's bureau was formed and guided into the 1960's when it became its own entity.

Today the chamber is still is the voice of the business community. It pushes for a better business environment on a daily basis with ribbon cuttings, private meetings with potential new businesses, having weekly business to business meetings, monthly luncheons, and business After Hours events. The Chamber strives to make businesses better and more efficient in the Yakima Valley. Also, the chamber pushes for a better community by having a yearlong Leadership Yakima course and educational programs. Around this time of the year the Chamber sponsors several political forums so the general public will be well informed of whom and what to vote for and how these votes will affect them. The Chamber also works on getting the valley recognized for the work it does to make the daily life of the citizen's better, such as helping with federal/state grants, better schools, parks, fire departments, and public safety, as well projects like the "All-American City" designation. Likewise the Chamber has been involved in assisting with the change of downtown to a more vibrant and friendly meeting place.

So as you can see the chamber has been a helping hand for a better and stronger Yakima Valley for 121 years! So, join today to help make Yakima truly one of the best places to live and raise a family. If you would like to be part of this amazing organization call your Greater Yakima Chamber of Commerce! 509.248.2021



PRESIDENT'S REPORT



Verlynn Best
President & CEO

"What Have You Done For Me Lately?"

As of September 14th, 2014, I will have completed three years as the President and CEO of your Greater Yakima Chamber of Commerce. I would like to share with you a list of some of our accomplishments.

*48 Coffee Clubs a year
12 General Membership Luncheons a year
12 Business After Hours
12 Executive Board Meetings and 12 Board of Directors Meeting
Annual Ted Robertson/Chamber Awards Gala
and our Business Expo*

We have written letters of support for the city, county, and individuals who promote building a healthy community and commerce.

We participated and organized the first attempt at winning the All-America City Award in 20 years, and we made it as a finalist!



All-America City Practice Presentation

We do numerous Ribbon Cuttings and Grand Openings for businesses every month.

We provide member business to business referrals. We provide training for the best Leadership program in Yakima County with a total of 674 graduates who are now serving this community and other organizations in many ways. We have created no less than 75 videos for businesses and events

provide information on improving or bringing new business to the Yakima Valley. We are a conduit for information regarding regulation and issues facing our business community. We provide relocation packets to people moving to or considering the Yakima Valley for a business location. My staff and I serve on more than ten Boards and committees such as Unity Works; WCCE; AWB; Yakima Schools Foundation; New Leaders; Leadership Yakima; Rod's House, Operation Thank You....so, as you can see, we are very committed to our community and commerce! You cannot have one without the other.

We build and lift the business community by providing memberships (your investment) which in turn, supports our 121 year old Chamber, the oldest non-profit in the Yakima Valley! You ask "what have you done for me lately"....any questions?



October 9, 2014 | 6:00pm

Reception: 6:00pm | Dinner and Program: 7:00pm
YAKIMA VALLEY SUNDOME
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Honoring the following:



Welcome back Bruce Lyman!

We are pleased to welcome Bruce Lyman, Senior Vice President and Regional Manager to the Union Gap Office. Bruce has more than 25 years of experience in banking and lending—including CVB. Bruce is actively involved in the community through his efforts with the Yakima Sunrise Rotary Club and United Way of Central Washington.

As Mike Broadhead transitions to retirement, Bruce will manage the Central Valley region. We encourage you to stop by for a visit or give Bruce a call.



Bruce Lyman, SVP
Regional Manager
509.834.2714



Mike Broadhead
President
509.834.2701

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MEMBER PROFILE



Lynchpin Foundation
Social Learning Center

Lynchpin is a social learning community where students and families connect, learn, and grow together. We respect one another as individuals, and blend our unique qualities into dynamic small social learning groups. Outside of group, we provide varied opportunities for our students to come together to develop and practice their social skills. Our team works hard to consistently provide a safe, fun, and welcoming environment for our social learners and their families.

What Lynchpin students and families can expect from our social learning groups:

- Creative, innovative approaches to enhance student social skills in both structured and unstructured settings
- Group sessions that are customized to fit participants' strengths, interests, and areas for social growth
- Social Thinking® and related skills delivered in a thoughtfully assigned group of with no more than 5 students per instructor.
- Group sessions that last 60 minutes with the students, then an additional 10-20 minutes reserved for "family connections time," when the social teacher will discuss group lessons, goals, and home applications with the family.



How we build groups:

We believe that children make social progress when learning with like-minded peers. Therefore, we carefully group students based on strengths, interests, age, and areas for social growth.

Additional social opportunities include:

"Teen Nights" every Friday night (excluding holiday weekends). Lynchpin, also has activities for middle and high school students. Activities range from movie nights, board games, Dungeons and Dragons, Rock Band and Just Dance.

Saturday drop-in's: During the school year, Lynchpin is open every Saturday (excluding holiday weekends) for Drop-In Programming, including LEGO Club, Pokemon Club, Minecraft Society, Creative Drawing and Writing Club.

Please contact Erin Lynch with any questions at:

Lynchpin Foundation
1200 Chesterley Drive St. 180
Yakima, WA 98902
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Peter M. Ritchie

Associate Attorney

Meyer, Fluegge & Tenney, P.S.

It's the End of Criminal Background Checks As We Know It

There was a time not too long ago when it seemed perfectly rationale and acceptable for employers to choose not to hire convicted criminals or persons with a history of criminal conduct. Employers may not want a convicted thief handling payroll, or someone with a history of assault

charges supervising employees. Choosing not to hire such persons would seem a matter of common sense. Employers should be able to inquire about applicants' criminal histories to protect themselves and their customers. Right?

But common sense is rare in the government. Since the late 80's the Equal Employment Opportunity Commission (EEOC) has been working to restrict criminal background checks of applicants. The EEOC is the governmental agency enforcing Title VI, the federal law prohibiting discrimination based on sex, race, religion, color, and national origin. The EEOC recently issued updated guidelines that place significant burdens on how employers can inquire about applicants' criminal backgrounds.

But since criminals are not a protected class under Title VI, how can the EEOC get away with restricting background checks?

The EEOC's crusade to restrict background checks is based on the fact that African-Americans and Hispanics are statistically more likely to have criminal records. The practical result is that they are

disproportionately impacted by employment policies (even neutral ones) excluding applicants based on criminal conduct.

The EEOC's new guidelines prohibit any generalized employment policies excluding applicants simply based on past criminal conduct. If an employer decides it does not want to hire an applicant simply because of a criminal record, without any discriminatory motive, the employer's decision will probably violate Title VI.

So what can employers do? To avoid the EEOC's ire, employers must screen applicants and consider the nature and gravity of the criminal conduct, the amount of time that has passed, and the nature of the job sought. Thus, if an applicant with a conviction in 2004 for armed robbery applies to a tire store as a mechanic, it may violate Title VI to not hire him based on his record.

If the applicant is rejected after the initial screen, the employer must then perform an individual assessment to ensure it is not screening out qualified applicants, considering the job applied for, the level of supervision, interaction with co-workers, and so on.

The only exception is where the exclusion is job related and "consistent with business necessity," meaning there is a tight connection between the criminal conduct and the position applied for (i.e., a bank could probably exclude an applicant convicted of identity theft in 2011). In practice, the EEOC's new guidelines will be burdensome and expensive to employers, and are another step on the road to eliminating background checks completely. They are concerning and should prompt employers to thoughtfully consider and revise their employment policies and adopt narrowly-tailored policies.

What? ...Lies Beneath Yakima?

By Vic Kusske

Did you know there are old tunnels beneath the downtown area of Yakima? That was the subject of a meeting recently at the North Town Coffeehouse in the old Yakima Train Depot.

The meeting was initiated by former Eisenhower High School teacher and Yakima Historical Society chairman, Paul Schafer and organized by retired Yakima Police Officer, Vic Kusske.



Larry Couette of Couette Electric LLC, Joe and Kathy Mann, downtown building owners and three spelunkers or cave explorers, James Mooreshire, John Jones and Talon Swenson of the Seattle area Cascade Grotto Cave Explorer Group and other interested persons shared information and discussed a plan to locate and explore Yakima's underground.

Vic discovered a tunnel entrance in the basement of a Front Street tavern in the summer of 1973 while working as a police foot patrolman during a graveyard shift. In an attempt to identify a lady of the night he chased the lady into the basement of the bar and lost her as she escaped into a tunnel that went east from the basement. He did not enter at

that time and was later told by Sergeant Bob Jones to stay out of the tunnels as they could be dangerous. Paul Schafer recently helped Vic relocate the same tunnel entrance in the basement of the former bar to find the entrance has now been blocked.

Paul Schafer was also provided a map by the Splawn Family which shows the locations of some of the downtown tunnels. A.J. Splawn was Yakima's first mayor and the map was drawn from memory by his son, Homer Splawn. Several other people have contacted Mr. Schafer and shared rumors and at least two people have related stories of being in different tunnels in the past.

Larry Couette surveyed locations for possible electrical hazards and the three visiting spelunkers, trained in safety Hazmat procedures, cartography, securing and recording artifacts made incursions into 3 different locations. The first was the old bar on Front Street where they found Vic's old tunnel entrance blocked and filled in. The second was at the Pacific Hotel owned by Joe and Kathy Mann where no tunnel possibilities found and a third location which was not completely surveyed.

An old whiskey bottle was discovered in the sub-basement of the Pacific Hotel by our explorers as they crawled through dark and dusty areas barely open enough for a person. Bottled in North Yakima by Kellogg and Ford, it was dusted off and found to be at least 110 years old with a label

that was in excellent condition. The cork was stuck back in the bottle after drinking the whiskey and it remains there today, 110 years later.

We believe there are tunnels or parts of tunnels remaining under the core area of downtown Yakima. Some have been filled in during construction activities but we suspect there are sections remaining and we would like to find them. We will attempt to contact and secure permission to look for tunnel signs from property owners and when we find something interesting we will invite our guests back to do the exploring.

We are doing this for two reasons. First, this is part of Yakima's history and even though it may not be very glamorous it is part of our history and should be recorded and even preserved if possible. We hope to be very sensitive but open to who built the tunnels and how they were used up to recent times. Second, we think people will be interested in this history and we expect it will draw people to the area when we find some historical evidence and it can be displayed in a proper manner.

We wish to thank the Yakima Historical Society and the Greater Yakima Chamber of Commerce for combining efforts to support our search.



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Why Become a Member?

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Print Marketing - Bimonthly News Magazine "Action Report" The most demographically targeted business publication in the Yakima Valley and yearly Business Directory.

Monthly Membership Luncheons - Topics that matter to local business.

Networking - Monthly Business After Hours, weekly Open House Coffee Club, Annual Business Expo, Ribbon Cuttings/Open Houses - Supporting new and growing businesses .

Digital Marketing - Email marketing opportunities, digital advertising, video marketing , online directory, hot deals, job postings, direct event marketing.

Community Building and Advocacy - Government Affairs Committee, Veterans and Military Affairs Committees, All-America City Coalition, First Veteran and Dependents Job Fair.


Inspiring Community Success - Awards Committee, Annual Ted Robertson Community Service and Chamber Awards Gala.

Education - Yakima Chamber Foundation supports education, community and economic development programs. Leadership Yakima (9 month Leadership training to serve our diverse civic community), Chamber University Seminars, Leadership Yakima Executive Committee.

Chamber Leadership Opportunities - Board of Directors, Executive Committee, Finance Committee.

Community Building Marketing Opportunities - Underwriting which contributes to the development of our community! Annual Awards, Business Expo, Monthly Luncheons, Job Fairs, Action Report Newsletter, Email Newsletters, and more!





Small businesses represent the largest segment of most local chamber membership roles, and the study indicates that chamber membership has consistent and powerful benefits for small business members.

- a 49% increase in its consumer favorability rating
- a 73% increase in consumer awareness
- a 68% increase in its local reputation
- an 80% increase in the likelihood that consumers will patronize the business in the future.

* The study was conducted by The Schapiro Group, an Atlanta-based strategic consulting firm.

IT'S MEMBERSHIP MONTH!

Greater Yakima Chamber History - Established in 1893

Created the Safe Yakima Valley Committee whose work has seen a double digit decrease in crime rates since 2008.

Created what is now the Yakima County Development Association (New Vision).

Coordinated the local effort to build the Yakima Valley Sundome.

Created the precursor agency to what is now Yakima Valley Tourism and Convention Center.

Created the Leadership Yakima program of which over 650 professionals have graduated.

Handles on average, 75,000 inquiries per year by phone, walk-ins, mail and email - we're the "front-door" of Yakima.

Supports numerous activities through our committees: Transportation - addresses and coordinates local and regional traffic issues; Business & Technology - hosts an annual Expo for businesses to showcase their products and services; Community Image - works on Yakima signage, graffiti ordinances; Clean-up/Green-up campaign; Yakima entrances; Community Pride.

Maintains a professional office with full-time staff devoted to the civic, commercial and educational development of our area!



RIBBON CUTTINGS



Chamber Ambassadors visited the New Starbucks Coffee at 2250 W. Nob Hill Blvd in the Ranier Square!



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MEMORIAL



*MEMORIAL: Compassionate, award-winning care

For more than 60 years, Memorial Family of Services has worked collaboratively to meet the needs of the Yakima Valley, whether it's the birth of a baby, a new hip or knee or hospice care as you approach end of life.

Now, Memorial has been honored with the 2014 Circle of Life Award for innovation in palliative and end-of-life care—one of just three recipients nationally. This year's other honorees are Baylor Health Care System in Dallas and Lehigh Valley Health Network in Allentown, Pennsylvania. The award is sponsored by the American Hospital Association, Catholic Health Association and National Hospice and Palliative Care Organization/National Hospice Foundation.

"As thrilled as we are with this award, we recognize that it wouldn't be possible without the tremendous engagement and support of our community," says Anne Caffery, president of The Memorial Foundation. "Our community has demonstrated its commitment to improving the quality of life in Central Washington, and we aim to continue to aid in those efforts."

Memorial operates a hospice house, Cottage in the Meadow, and offers a largely volunteer-driven Transitions palliative care program that serves more than 200 patients each year in their homes. Monthly community talks provide guidance on various subjects, such as living wills, advance directives and coping with grief during the holidays, and Memorial's outreach programs work to build dialogue within our multicultural valley about end-of-life issues.

The award recognizes Memorial for its work to identify and meet community needs around end-of-life care throughout its Family of Services, including the needs of low-income and ethnically-diverse individuals. It also recognizes the Transitions Program as a product of visionary leadership and strong community partnerships that offers a patient- and family-centered approach with extraordinary spiritual care and creative use of volunteers.

"These services, when combined with the many other facets of care offered by Memorial, enable us to offer a strong continuum of care for patients and their families, from diagnosis of a life-limiting illness through the end of life," says Gail Weaver, board member for Yakima Valley Memorial Hospital.

And Weaver says it's the focus on the families of which she's most proud. With some of her own family members receiving hospice care, Weaver says she's seen for herself the quality care offered by so many people coming together.

"I'm proud of the care and services we've been able to provide already, but also the groundwork we've laid for the future," Weaver says. "This award recognizes our community coming together to meet a community need, and it's that spirit of collaboration and partnership that will allow us to continue that effort going forward."

Healthy Yakima.

*MEMORIAL

Home Health
and Hospice



Safety Always

Stay safe around electricity every day and be prepared in case of an outage or emergency with these safety tips from Pacific Power.

- Stay safe at home
- Keep tools and ladders away from power lines
 - Call 811 before you dig
 - Turn off and unplug small appliances when you leave home
 - Don't use electric appliances near water
 - Childproof outlets
 - Replace batteries in smoke detectors annually
 - Don't overload outlets
 - Replace equipment with frayed or cracked cords

Be prepared for an emergency
An emergency or natural disaster can happen at any time. Have a three-day emergency supply kit with the following items ready:

- Water, one gallon per person per day
- Non-perishable food, manual can opener
- Flashlight and extra batteries
- First aid kit and medications
- Battery-powered or hand crank weather radio and extra batteries
- Blankets
- Important family documents
- Cell phone with charger, extra battery or solar charger
- Cash

For more tips, visit pacificpower.net/safety.

BUSINESS BRIEFS

To submit a "Business Brief" - announcements, staff changes, awards etc. - email brief copy and picture to thane@yakima.org (copy may be edited for space) Include "Business Brief" in subject line.

Evergreen Financial Services, Inc. welcomes Jason L. Woehler as Associate General Counsel and Trial Attorney.



Jason L. Woehler has joined Evergreen Financial Services, Inc. as Associate General Counsel and Trial Attorney for the company. Woehler is a graduate of the University of Washington and received his Juris Doctorate from Seattle University in 1997.

Woehler has been in practice 16 years with emphasis on commercial and consumer collection and contract litigation as well as probate and guardianship matters. He is a member of the Washington Bar Association, the American Bar Association, and is admitted to multiple tribal courts in Washington. He is active in the ABA Litigation Section and serves on the Credit & Collection subcommittee. Evergreen Financial Services is a debt collection agency serving the region with offices in Yakima and Richland.

Tina Engebretson Becomes an ALA Certified Lighting Consultant



Tina Engebretson of Inland Lighting Center, Inc., has become an ALA Certified Lighting Consultant (CLC®). The American Lighting Association's Certification Program is an essential element in developing sales professionals as the source for expert advice on home lighting. Certification represents the highest level of professional recognition that the association has to bestow upon its membership. Among the requirements to become a CLC® are: participating in 40 hours of training or having 10 years of lighting experience/employment, completing a full residential lighting layout, and providing references. Engebretson has joined an elite group of industry professionals widely respected by her peers and knowledgeable on the latest trends in the lighting industry.

Engebretson began work at Inland Lighting in February 2000. In May of 2004, Engebretson signed on as co-owner with her husband, Jim Engebretson. In addition to her membership with ALA, Engebretson is a member of the Central Washington Home Builders Association, the Home Builders Association of Tri Cities, and the Yakima Chamber of Commerce. She holds an Associate Degree from Yakima Valley Community College and a Bachelor of Education from Washington State University, from which she graduated in 1993. Engebretson and her husband live in Yakima, Wash.

Business Briefs continued on page 15

RENEWING MEMBERS

Chamber Members who renewed their Memberships in June & July 2014

Please support these businesses that support your Chamber!

Members for 1- 4 Years:

A-L Compressed Gases – 3 Years
Campbell and Company – 4 Years
Mighty Tieton – 4 Years
Rodda Paint Company 4 Years
Yakama Nation Legends Casino – Board of Directors – 3 Years
Yakima Valley Hearing and Speech Center – 4 Years

Members for 5- 9 Years:

AAA Secured Storage – 8 Years
Advanced Mechanical & Electrical, INC. – 8 Years
All Valley Sheet Metal – 8 Years
Apple-A-Day – 6 Years
Associated Freight Brokers – 8 Years
Central Washington Medical Group – 8 Years
Columbia Homes – 8 Years
Competitive Plumbing – 8 Years
Fiesta Foods – 8 Years
Gilbert Cellars - 7 Years
G.S. Long – 8 Years
Interstate Battery of Apple Valley – 6 Years
Prestige Motors – 6 Years
Rad's Auto Repair – 8 Years
Ron's Coin and Book – 8 Years
Shopkeeper – 7 Years
Zaremba Claims Service – 8 Years

Members for 10 -14 Years:

All About Fun – 12 Years
AW Roofing of Yakima 13 Years
Clark Jennings and Associates – 13 Years
DaVita Dialysis Center, Union Gap – 11 Years
H.E.B. Mini Storage – 13 Years
Rescare – 11 Years

Villbrandt, Stark, and Moorer, PLLC – 11 Years
Yakima Valley Regional Libraries – 11 Years

Members for 15-19 Years:

Comfort Suites Yakima – 17 Years
Yakima Orthotics and Prosthetics – 16 Years
Yakima Urology Associates – 16 Years

Members for 20-24 Years:

Appletree Golf Course and Apple Tree Grill – 23 Years
Concord Construction – 20 Years
Conley Engineering – 20 Years
H.D. Fowler Company -21 Years
Mid Valley Insurance – 20 Years
Petersen CPA's and Advisors – 23 Years
Rural Community Development Resources – 22 Years
South Central Workforce Development Council -23
Sundown M Ranch – 23 Years
Washington State Employees Credit Union – 23 Years

Members for 25-29 Years:

Yakima Neighborhood Health – 28 Years

Members for 30-39 Years:

Charter Communications – 36 Years
Comprehensive Mental Health – 37 Years
Dr. Carbery's Oasis Dental – 35 Years
Hall Financial – 31 Years
Huibregtse, Louman Assoc. -33 Years

Lee Peterson Buick, GMC and Cadillac – 39 Years
Russell Crane Service – 36 Years
Star Rentals and Sales – 37 Years
Valley Title Guarantee – 37 Years
Wells Fargo Insurance Services 39 Years
YMCA of Yakima - 35 Years
YWCA of Yakima – 35 Years

Members for 40-49 Years:

Alegria and Company – 45 Years
Knobel's Electric – 47 Years
Longview Fibre Paper and Packaging -44 Years

Members for 50-59 Years:

Schreiner Title -57 Years
Shields Bag and Printing – 51 Years

Members for 60-69 Years:

GE Aviation – 62 Years
KIMA – 62 Years
Quality Business Systems(QBSI) – 63 Years
Yakima Valley Growers and Shippers – 65 Years

Members for 70-79 Years:

G.H. Moen – 75 Years

Members for 80-89 Years:

Picatti Brothers – 87 Years
Rankin Equipment Company -80 Years
Yakima Herald Republic – 88 Years

Members for 90-99 Years:

Helliesen Lumber and Supply Co. – 95 Years

Starbucks Coffee Company
2550 W Nob Hill Blvd #100
Yakima, WA 98902
(509) 452-0062
www.starbucks.com

The Grocery Girls of Yakima
6 S 2nd ST #1109
Yakima, WA 98901
(509) 388-0545
www.yakimagrocerygirls.com

NEW MEMBERS

We are pleased to announce the following new businesses have joined your Chamber in the months of June & July 2014

ActNow Automotive
Brady Johnson - Owner
217 S 2nd Ave
Yakima, WA 98902
(509) 424-4296
www.actnowautomotive.com

Artistic Properties LLC
Kate Loeb - Managing Member
6 2nd ST # 1109
Yakima, WA 98901
(509) 388- 0545
www.artisticpropertiesllc.com

Kinetos Coaching
Frank Maycock – Owner
(509) 952-0071
www.kinetoscoaching.com



BUY EARLY AND SAVE ON FAIR ADMISSION AND RIDES

The annual Central Washington State Fair is later this month, it is not too early to be thinking about saving some money on admission tickets and ride wristbands. The discounted admission tickets and ride wristbands are now on sale online and at various locations around the Yakima Valley. By purchasing in advance fairgoers can save \$3 on general Fair admission and up to \$11 on a carnival ride wristband. The wristbands are sold for \$30 (Tuesday-Friday) and \$35 (Saturday-Monday) during the Fair but in advance of the Fair they sell for \$24. A wristband gets a rider on the Butler Amusement carnival rides as many times as they want for one day.

General admission during the Fair is \$13 for adults (ages 13-64) but purchased in advance the GA tickets are \$10. Seniors 65+ are \$7 in advance, \$10 during the Fair and children 6-12 years old are \$7 in advance, \$8 during the Fair. Children 5 and under are free.

All branches of Banner Bank, all Wray's IGA Food Stores (Southgate, Chalet Place, Meadowbrook), and the Box Office at State Fair Park will be selling Fair admission tickets and carnival wristband vouchers in advance of the Fair. Carnival wristband vouchers are also available at the following locations: Brewers AM/PM (40th & Fruitvale), Fiesta Foods (Fair Ave./Nob Hill &

BUSINESS BRIEFS

Sunnyside) and Coastal Farm & Ranch.

This year the Fair is also offering a season pass that can be purchased for \$50 which allows the holder into the Fair all ten days. Admission tickets and the season passes can also be purchased online this year, in advance of the Fair. Go to www.ticketwest.com to purchase online, or to www.fairfun.com for more information.

The discounted wristbands and general admission tickets are on sale now and will continue to be through Thursday, September 18th. The season passes will be on sale now through the end of the Fair. This year's Central Washington State Fair runs Friday, September 19th through Sunday, September 28th in Yakima.



Second Half of Lunchtime Live Concert Series Features Variety

The decision to split this year's Lunchtime Live concert series into two sessions in order to avoid the hottest part of the summer seems to have been a fortuitous one. The last few months have seen record high temperatures. Now that the weather is cooling off a bit, the series has once again begun to fill Downtown Yakima's Performance Park with a wide variety of music for five consecutive Fridays which began on September 5th, sponsored by Solarity Credit Union and Stewart Subaru.

Bradford Loomis will bring his folk sound to the Lunchtime Live stage on September 12th and will be followed on September 19th by Navid & Friends, an acoustic pop group led by Yakima favorite Navid Elliot. Hot Barbecue will add its

roots country vibe to the Lunchtime Live series on September 26th. The October 3rd show will feature Chelan native Olivia de la Cruz and her lyrical, soulful sound. The 2014 Lunchtime Live series will close on October 10th with the Portland-based indie/folk group Merilous.

All of the Lunchtime Live shows take place at Performance Park, located on the corner of 2nd Street and Sgt. Pendleton Way, and run from 11:45 am to 1:15 pm. To find out more about the Lunchtime Live concert series and the many other events taking place throughout the year in Downtown Yakima, visit www.downtownyakima.com.

Radio Yakima is proud to announce the debut of a new radio station, 105.7 THE HAWK



The HAWK took flight on Friday, August 29th at 5pm. Radio Yakima found there is very strong demand for a Classic Rock radio station, based on results of a wide ranging audience research study that talked to hundreds of radio listeners in the Yakima area.

105.7 THE HAWK focuses on Classic Rock from the 70s, 80s and more, playing legendary Rock bands and artists, including; Led Zeppelin, Van Halen, Pink Floyd, Guns N Roses, and hundreds more... everything from AC/DC to ZZ Top. THE HAWK is filling the void for so many Classic Rock fans!

THE HAWK replaces 105.7 Bob FM.

We make your printing needs a reality.



The Print Guys are Yakima's **Business Solutions Partner.**

As a 13 year member of the Greater Yakima Chamber of Commerce, we understand the challenges that local businesses face. We also know that the world of computers and print technology can be intimidating.

So, here at Print Guys we have been partnering with Yakima Chamber Members to provide solutions for their day to day business printing needs. From the marketing items that bring new opportunities to the forms that keep operations running smoothly, our goal is to solve all of our customers' challenges with the highest quality printing and best customer service within the time frame that they need.

Call Today!
509.453.6369

2802 W. Nob Hill Blvd., Suite B
Yakima, WA 98902
www.printguysprinting.com

