

PRESS RELEASE

For Immediate Release (Corrected)

April 4, 2015

To: Media & Interested Parties

From: Avina Gutierrez, Ms Cinco De Mayo Coordinador
509-453-2050 or 509-952-6310

Re: 2015 Ms Cinco de Mayo Royalty Introduced

14th Annual Ms Cinco de Mayo Royalty!

Yakima, WA- The 14th Annual Cinco de Mayo Festival has been announced for Saturday & Sunday May 2nd & 3rd in Downtown Yakima. The biggest event in downtown Yakima, and the highlight of the event is the crowning of the Ms. Cinco de Mayo. Scholarship prizes amount to \$5,000.

The four finalists vying for the title of Ms Cinco de Mayo are: *Dulce Maria Diaz-Martinez, Senior Davis High School, Venus Lomeli- Senior Davis HS, Yulissa Martinez- Junior Eisenhower HS, Elizabeth Valencia - Junior Davis HS.*

Avina Gutierrez, Ms. Cinco de Mayo Volunteer Coordinator said, “All are very deserving and are taking the competition very seriously. What a great group of young ladies!” She also reported that for the past 6 weeks they have been attending seminars and participating in activities that help them develop leadership skills, self-confidence exercises and community awareness.

All are planning to continue their education after high school and know the high cost of higher education. The pageant provides the winning participants academic scholarships for post-secondary education to achieve their career goals.

The Hispanic Chamber of Commerce of Yakima County is sponsoring the event for the 14th consecutive year in downtown Yakima. The Cinco de Mayo Planning Committee meets every Monday from 5:30 p.m. to 6:30 p.m. at 22 S. 3rd Avenue and is open to the public. Volunteers are always welcome.

Show your support this Cinco de Mayo weekend as these dynamic young ladies from around the Valley compete in talent shows on Saturday May 2 and the annual parade and coronation on Sunday May 3!

For more information visit www.yakimahispanicchamber.com



Yulissa Martinez, Junior, Eisenhower High School



Elizabeth Valencia, Junior, A.C. Davis High School



Venus Lomeli, Senior, A.C. Davis High School



Dulce Maria Diaz-Martinez, Senior A.C. Davis High School