In This Issue:
2015 Ted Robertson Community Service Award Recipients
Yakima - 2015 All-America City Finalist!
How to Benefit from your Chamber Investment
Leadership Yakima Class of 2015 - Graduation & Alumni Celebration
Renewing Members - New Members!
## CONTENTS

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Message from the Chair</td>
</tr>
<tr>
<td>5</td>
<td>President’s Report</td>
</tr>
<tr>
<td>6</td>
<td>2015 Ted Robertson Recipients</td>
</tr>
<tr>
<td>7</td>
<td>Ribbon Cuttings</td>
</tr>
<tr>
<td>8–9</td>
<td>Yakima All-America City</td>
</tr>
<tr>
<td>11–12</td>
<td>Business Briefs</td>
</tr>
<tr>
<td>14</td>
<td>Renewing Members</td>
</tr>
<tr>
<td>15</td>
<td>New Members</td>
</tr>
</tbody>
</table>

Thanks to all of the participants at these years Business Expo, Veteran and Dependant Job Fair and Restaurant Showcase!

---

### On the Cover

**Ted Robertson Community Service Award Announcement and All-America City by Thane Phelan**

Mission Statement: “The Greater Yakima Chamber of Commerce is an organization that promotes pride in our diverse communities through positive, active leadership aimed at creating a cohesive, successful business climate in our County.”

---

### Greater Yakima Chamber of Commerce

10 N. 9th St.  
Yakima, WA 98907  
(509)248-2021  
www.yakima.org

---

### Board of Directors

- Mike Borstelmann, Valley Pacific Exp
- Jon Davino, Yakima Valley Growers and Shippers
- Sue Price Scott, Ayres Law and Company, P.I.
- Elizabeth Figuera, Kentwood Counseling
- Daniel Ackerman, The Price Group Inc.
- Doug Warren, Modirum, Wright, Ragen
- Carmen Mendez, Safeway Yakima Valley
- Ryan Bedrock, PNU
- Krissi Foster, Wheatland Bank
- Rich Austin, Yakima Valley Sports Commission
- Jamie Stickel, Tri-City Mirror

---

### Executive Committee Members

- Chair: Joe Mouser, Rinti Care & Collectibles
- Immediate Past Chair: Mike Dooley, Willett Proast Inc.

---

### For Office Members

- Tony O’Reilly, City of Yakima City Manager
- Sean Hambly, Yakima Economic Development Manager
- Roman Ruiz, Yakima Valley Police
- Mike Lang, Yakima County Commissioner
- TCC June Evans, Past Commander - Yakima Tourism Center
- Linda Johnson, SRC - Small Business Development Center
- Craig Wright, YVAY
- Lee Rusan Costance, KDMC
- Greg Sturm, Senior Fair Park
- John Czarina, Yakima Valley Tourism
- Dave McFadden, New Vision/YCDA
- Josette Gonzales, Bookkeeper & Accounting
- Tracy Dumas, Member Services Representative
- Amy Lopez, Information and Events Coordinator
- Verlynn Best, President/CEO: Bailey PLLC
- Carl Boyd, Executive Assistant
- Don Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
- Wilbert Precast
- Immediate Past Chair: Mike Dooley,
- Carl Boyd, Legal Counsel:
- Ray King, Radio Yakima
- Inc.
MESSAGE FROM THE CHAIR

Find Your Passion

This month, just a few lines about volunteering and getting involved. We all have feelings or passions to see things better. We feel the need to help, whether it’s parks, pets, kids, or even the elderly and disabled. There are hundreds of nonprofits that always need help. I feel as little as one to three hours a month can make a big change in these efforts and at the same time can change your life. Your outlook on the community will change and you will have become part of the solution. By bettering the community we better ourselves. So, sit down and search your soul, find your passion and go attack it! Give a little and get a lot in return. One person can make a difference...

Leadership Yakima is accepting nominations and applications for the “Class of 2016”. Leadership Yakima is a program designed to develop future leaders for our community, designed to teach our current and emerging leaders the skills necessary to serve our diverse community and provides an opportunity to discover many different organizations and agencies that need volunteers and board members. You may apply for yourself or your employer can sponsor your attendance.

Leadership Yakima was established by Mel Wagner and Bob Hall through the Yakima Chamber Foundation in 1986. Nearly 700 participants have graduated from the Leadership Yakima.

Application and nomination forms are available on the “Leadership Yakima” page at www.yakima.org.

PRESIDENT’S REPORT

Knows the Benefits of Your (INVESTMENT) Membership!

If you have any doubts about any of your benefits call today, we work for YOU!

Here are ten ways to get more from your Chamber Of Commerce membership:

• Just obtained a key to assist you with your businesses growth and prosperity. The question is: how do YOU use the key to unlock the opportunities YOU have purchased?

Here is a check list of ten THINGS YOU CAN do as a CHAMBER member:

• Review the website listing for your business: Make sure all the information is accurate including emails and phone numbers and who they go to. As an owner of a business, do you want everyone contacting you directly or contacting your business? This is important, as your information is typically placed in directories and on the web for all to see. Login at www.yakima.org or email thane@yakima.org if you would like a link sent in at www.yakima.org or email thane@yakima.org. Or renewed your chamber membership for the upcoming year.

• Display Membership Plaque Openly: Studies have been done showing that people view Chamber membership as a sign of credibility for a business. The best way to show you are a member is to put those items in full view.

• Meet One on One with the Director of your account: When having this meeting, know what your customers demographic is. A good Membership Representative will be able to provide you with the best events available for exhibiting and sponsorship opportunities which will promote your business. Your sponsorships are also an investment in the community and business programs that build a healthy community and make your Chamber stronger.

• Attend Monthly Meetings: Petition at events creates an atmosphere of our strong membership. People like to do business with people they know and see. Also, remember it is not the size of the event, but the opportunity to build relationships. Some small events have enormous value.

• Produce Input and Answer Surveys: Many Chambers send out surveys throughout the year to find out information that makes you the expert in your field. These are great places to promote your business without making a sales pitch.

Here is a check list of ten THINGS YOU CAN do as a CHAMBER member:

• Review the website listing for your business: Make sure all the information is accurate including emails and phone numbers and who they go to. As an owner of a business, do you want everyone contacting you directly or contacting your business? This is important, as your information is typically placed in directories and on the web for all to see. Login at www.yakima.org or email thane@yakima.org if you would like a link sent in at www.yakima.org or email thane@yakima.org.

• Display Membership Plaque Openly: Studies have been done showing that people view Chamber membership as a sign of credibility for a business. The best way to show you are a member is to put those items in full view.

• Meet One on One with the Director of your account: When having this meeting, know what your customers demographic is. A good Membership Representative will be able to provide you with the best events available for exhibiting and sponsorship opportunities which will promote your business. Your sponsorships are also an investment in the community and business programs that build a healthy community and make your Chamber stronger.

• Attend Monthly Meetings: Petition at events creates an atmosphere of our strong membership. People like to do business with people they know and see. Also, remember it is not the size of the event, but the opportunity to build relationships. Some small events have enormous value.

• Produce Input and Answer Surveys: Many Chambers send out surveys throughout the year to find out information that makes you the expert in your field. These are great places to promote your business without making a sales pitch.

• Provide Input and Answer Surveys: Many Chambers send out surveys throughout the year to find out information on how to best serve their members and the community. Take a moment to complete any survey - your answers can make a difference!

These ten basic steps will provide you a strong return in your investment with your membership in the Chamber.
Past Board Chairs of The Greater Yakima Chamber of Commerce Announce 2015 Ted Robertson Community Service Award Recipients

The Ted Robertson Community Service Award was established in 1989 by the Greater Yakima Chamber of Commerce Past Board Chairs to honor individuals each year who have made major contributions to the betterment of the greater Yakima area. Ted Robertson, former publisher of the Yakima-Herald Republic, held a strong belief that good fortune earned in a community should be shared with that community. Ted also believed that we, as a community, ought to find more ways to honor people who distinguish themselves through their community service.

The honorees are selected by the Past Board Chairs of the Chamber for their inspiring leadership, achievements, and commitment to the improvement of our community as business people and citizens of the Yakima Valley. The prestigious Ted Robertson Community Service Award has become the Yakima Valley's highest recognition for civic accomplishment and involvement. This year we will be honoring two recipients, Dr. Linda Kaminski, President of Yakima Valley Community College, and Ronald R. King of Radio Yakima.

Dr. Linda Kaminski has been the President at the Yakima Valley Community College since 1995. In the last 20 years YVCC has enrolled over one hundred and five thousand students, awarded more than twelve thousand degrees and over four thousand certificates. YVCC has made nearly one hundred million dollars in capital improvements in the same time period. Dr. Kaminski has been involved with numerous statewide educational committees and boards. Locally, she has volunteered and served with Yakima Rotary; For a Better Tomorrow Board; Greater Yakima Chamber of Commerce Educational and Government Affairs Committees; South Central Washington Workforce Development Council Executive Board; KYVE Public Television Board; Yakima Symphony Orchestra Board; Yakima County Development Association Board and Foundation; Yakima Valley Community Foundation “One Voice”; Yakima County Health Council; and many more.

Ronald “Ron” King has been involved in Yakima Valley radio broadcasting for most of the past 58 years. He has served the business community as a professional broadcast sales consultant since 1967. His involvement in community has extended far beyond his broadcast career. Ron is a past Director of the Jaycees and has also served on Boards for: Montessori School; Central Washington MS Society; Yakima County Development Association; Yakima Rotary; Yakima Visitor and Convention Bureau; Yakima Advertising Federation; Yakima Radio Broadcasters; Fort Simcoe Council of the Boy Scouts of America; 13 years on the Yakima Specialties Board; and the Greater Yakima Chamber of Commerce.

Ron has been an organizational, advisory, and/or fundraising volunteer for March of Dimes; United Way; Little League Baseball; Salvation Army; and Yakima Specialties Foundation (Past President). He was the sitting chair of the Greater Yakima Chamber of Commerce in 1985-86 the year “Leadership Yakima” was founded and became a graduate of the very first class. He has also served on almost every Chamber committee as a volunteer or chair over the past 30 years. He returned to the Chamber Board of Directors in 2009 and continues to organize the “Past Board Chairs” of the Chamber who honor him this year with their secret ballot to name him a Ted Robertson Community Service Award recipient.

Dr. Kaminski’s and Ronald King’s achievements will be honored at the Annual Greater Yakima Chamber of Commerce Awards Black and White Night Gala – Thursday October 22nd, 2015 Yakima Convention Center Ballroom.

Ribbon Cutting Event for Evergreen Home Loans at 3999 Englewood Ave #102 Yakima, WA. Find Evergreen online at www.evergreenhomeloans.com/yakima/

The line went around the building for the opening of MOD Pizza at Rainier square! Stop in at 2550 W. Nob Hill Blvd.

The WCL East Division Champs Yakima Valley Pippins have moved downtown in the Larsen Building. Pick up your team gear and tickets for opening day June 5th!

(Dickey’s Barbecue Pit is open at Rainier Square! Dickey’s Barbecue Pit is a national fast casual barbecue restaurant chain with authentic slow smoked barbecue. Offering catered boxed lunches, delivery buffet, and full service catering. Check them out at 2706 W. Nob Hill Blvd.)
Another Busy Event Season in Downtown Yakima Set for 2015

In the last few years, Downtown Yakima has become a vibrant center for events and activities that appeal to a wide range of audiences. The lineup of events for 2015 will be the busiest yet and will highlight the cultural diversity that the Central Washington region is known for.

New to the growing list of downtown events is the Yakima Roots & Vines Festival, which will feature two separate stages packed with high-quality, non-stop music in the Historic North Front Street District on Saturday, May 16th. Among the top performers at Roots & Vines will be Bell- ingham-based Polecat; the string-infused quintet Frution and dus Hillstomp, both of which hail from Portland, and Sleepy Man, a trio from New Jersey. The Yakima Roots & Vines Festival will run from 2:00pm to 10:00pm on May 16th. Tickets to the event will cost $10.00 in advance and $16.00 at the gate.

The third season of the free Lunchtime Live concert series kicks off its run of five shows at Performance Park (2nd Street and S Sgt Pendleton Way) on Friday, May 29th. The free, family-friendly Viva La Música concert series which also debuted last year, quickly became one of the most heavily attended events in our area. The 2015 series will run July 12th through September 13th at Miller Park (3rd Street and D Street).

Viva La Música concerts will be held on Sundays from 5:00 pm to 7:00 pm, except for the special September 13th finale, which featured a range of audiences. The lineup of events for 2015 will be the busiest yet and will highlight the cultural diversity that the Central Washington region is known for.

The free Downtown Summer Nights concert series returns for a third season in 2015 and will again include well known groups like singer/songwriter Jason Spooner, country artist Aaron Crawford, and local and Northwest favorite Blake Noble. Downtown Sum- mer Nights shows will run from 5:00pm to 9:00pm and take place each Thursday evening from June 18th through August 20th on 4th Street behind the Capitol Theatre. Food vendors, a beer and wine garden, and kids’ activities will also be part of the Downtown Summer Nights series.

For more information on these and other activities going on this year in Downtown Yakima, check out the Downtown Association of Yakima website at www.downtownyakima.com.

Another Busy Event Season in Downtown Yakima Set for 2015

In the last few years, Downtown Yakima has become a vibrant center for events and activities that appeal to a wide range of audiences. The lineup of events for 2015 will be the busiest yet and will highlight the cultural diversity that the Central Washington region is known for.

New to the growing list of downtown events is the Yakima Roots & Vines Festival, which will feature two separate stages packed with high-quality, non-stop music in the Historic North Front Street District on Saturday, May 16th. Among the top performers at Roots & Vines will be Bellingham-based Polecat; the string-infused quintet Frution and dus Hillstomp, both of which hail from Portland, and Sleepy Man, a trio from New Jersey. The Yakima Roots & Vines Festival will run from 2:00pm to 10:00pm on May 16th. Tickets to the event will cost $10.00 in advance and $16.00 at the gate.

The third season of the free Lunchtime Live concert series kicks off its run of five shows at Performance Park (2nd Street and S Sgt Pendleton Way) on Friday, May 29th. The popular series will feature local and regional bands playing sets from 11:45am to 1:15pm every Friday from May 29th through June 26th.

Following a very successful debut in 2014, the Yakima Brews & Local Blues Bash returns to the Historic North Front Street District on Saturday, June 13th from 5:00 pm to 10:00 pm. In addition to performers like Nathan & the Zydeco Cha Chas, Curtis Salgado, and Too Slim & the Tail Draggers, the Brews & Blues Bash will include a wide variety of craft beers from the ever-expanding number of specialty breweries in the Central Washington region including Bale Breaker Brewing Company, Yakima Craft Brewing Company, Hop Nation Brewing Company, Beringer's Brewing Company, and Iron Horse Brewery. Tickets to the Brews & Blues Bash will cost $10.00 in advance and $16.00 at the gate.

The free, family-friendly Viva La Música concert series which also debuted last year, quickly became one of the most heavily attended events in our area. The 2015 series will run July 12th through September 13th at Miller Park (3rd Street and D Street). Viva La Música concerts will be held on Sundays from 5:00 pm to 7:00 pm, except for the special September 13th finale, which will start at 4:00pm, end at 7:00pm, and will feature special music to celebrate Mexico’s Independence Day.

The free Downtown Summer Nights concert series returns for a third season in 2015 and will again include well known groups like singer/songwriter Jason Spooner, country artist Aaron Crawford, and local and Northwest favorite Blake Noble. Downtown Summer Nights shows will run from 5:00pm to 9:00pm and take place each Thursday evening from June 18th through August 20th on 4th Street behind the Capitol Theatre. Food vendors, a beer and wine garden, and kids’ activities will also be part of the Downtown Summer Nights series.

For more information on these and other activities going on this year in Downtown Yakima, check out the Downtown Association of Yakima website at www.downtownyakima.com.

Yakima, Washington Named Finalist for 2015 All-America City Award!

This prestigious award honors communities developing innovative solutions to pressing problems. Yakima has been recognized as a finalist for the 2015 All-America City Award. Given by the National Civic League to 10 communities each year, the award celebrates and recognizes neighborhoods, villages, towns, cities, counties, tribes and metro regions that have engaged residents in innovative, inclusive and effective efforts to tackle critical challenges.

The focus of this year’s All-America City Award is on community efforts to engage and support vulnerable young men and boys, aligning with efforts such as The White House’s “My Brother’s Keeper” Initiative.

“At a time when the challenges facing our communities can seem overwhelming, places like Yakima are a critical reminder of the good work being done all across the country,” said Gloria Rubio-Cortes, President of the National Civic League. “It’s an example of what’s possible when local government, business, nonprofits and residents come together to solve problems. That’s why I am proud to announce that Yakima has been selected as a finalist for the 2015 All-America City Award.”

A team representing Yakima will join residents, nonprofit, business, and government leaders; and young people from the 15 other finalist communities in Denver from June 12-14. The event gives finalist communities the chance to connect and share insights with other innovative communities and a chance to learn from national leaders in the field of civic engagement and innovation. Each community will then present the story of their work to a jury of nationally recognized civic leaders. The event is every bit as much about learning and networking as it is about competing for the coveted All-America City title. The Yakima All-America City Coalition will be presenting three civic programs featured in the All-America City application: Safe Yakima Valley’s “100 Jobs for 100 Kids”, Toyota of Yakima’s “I.A.C.E. Program”, and the City of Yakima’s “Gang Free Initiative”.

In explaining the purpose of the award, Rubio-Cortes offered: “NCL isn’t looking for the most prestigious, prosperous or ‘perfect’ communities – that’s not what it takes to win the All-America City Award. The award celebrates communities of any size, geography, affluence, or influence, where residents and leaders roll-up their sleeves, and find creative solutions to challenging problems.”

2015 All-America City Finalist communities are Ma- rana, Arizona; Carson, California; Salinas, California; Stockton, California; North Lauderdale, Florida; Orlando, Florida; Tallahassee, Florida; Quincy, Illinois; Somerville, Massachusetts; Tupelo, Mississippi; Geneva, New York; Asheboro, North Carolina; Marshall, Texas; Petersburg, Virginia; Spokane, Washington; and Yakima, Washington.

This year’s supporters are W.K. Kellogg Foundation and others.

About the All-America City Award
Since 1949, the National Civic League (NCL) has recognized and celebrated the best in American civic innovation with the prestigious All-America City Award (A&C). The Award, bestowed yearly on 10 communities (more than 650 in all), recognizes trailblazing efforts to bring residents, local government, business and nonprofit groups together to tackle the most pressing local issues.
In 1978, as a junior at Ike, I began mowing lawns for local developer and friends, Gruening Developments. After graduation I briefly attended out of state college. My previous employer hired a couple of small lawn mowing companies to replace the work that I performed for them after I left for school. Upon my return I presented a proposal to resume their lawn mowing services, but on the condition that I received a significant (back then) $3.00 per hour increase in pay. I reasoned that I was saving them a lot of money. The rejected offer served as a “Beech” for me to start my own lawn care business.

From an early age I was an entrepreneur! I named it Forse’s Lawn & Garden. My generous father let me use his truck and utility trailer, and accompanied me as I bought my first equipment, a Snapper mower, Green Machine string trimmer and Blue Bird power rake. I attended YVCC on and off again with the intention of becoming a physician, fainting at the sight of blood, I changed my intended major to business. My little business grew and I soon started hiring employees. A military recruiter who had attempted to recruit me, frustrated that he hadn’t, stormed “are you going to mow lawns your whole life?” Well, the answer would turn out to be “yes”. Later I transferred to CWU … all while continuing with my business.

It was now 1985 and I was no longer motivated at college. (I never did receive an AA degree, but accumulated nearly enough credits.) Now with six employees, my business started to look like a viable career. Now engaged to Karla Melzer (we married in 1986), Colonial Lawn & Garden. My generous father let me use his truck and utility trailer, and accompanied me as I bought my first equipment, a Snapper mower, Green Machine string trimmer and Blue Bird power rake. I attended YVCC on and off again with the intention of becoming a physician, fainting at the sight of blood, I changed my intended major to business. My little business grew and I soon started hiring employees. A military recruiter who had attempted to recruit me, frustrated that he hadn’t, stormed “are you going to mow lawns your whole life?” Well, the answer would turn out to be “yes”. Later I transferred to CWU … all the while continuing with my business.

In order to meet the growing need for people with disabilities to find community-based employment, Entrust Community Services has added 2 new Placement Specialists to serve clients referred by the Washington State Division of Vocational Rehabilitation (DVR) and the Department of Social and Health Services (DSHS). They are both well known in the community and are skilled employment service specialists. They join Jose Hernandez and Julie Almanzar as DVR Placement Specialists, increasing the total number of available DVR Placement Specialists to 4.

Entrust Community Services would like to congratulate Bacil Shirley on his retirement! After retiring from the U.S. Air Force as a MSgt., Base went back to college to earn a degree in Social Work and Psychology and then joined Entrust Community Services in 2013. His sense of discipline, wide breadth of life experience, and understanding of today’s employment market will be sorely missed. We wish him all the best in his next season of life.

Karen Lervold earns a recognition in the business community.

Karen Lervold

Karen Lervold joins Heritage Moultrie Real Estate Services Residential REALTOR®, Karen Lervold joins Heritage Moultrie Real Estate Services. Company co-owner and head of the Heritage Moultrie residential division, Moriet Miketa said, “We could not be more pleased to have Karen Lervold join our team. Her energetic nature is the perfect match for a real estate professional, with great depth in experience, and a commitment continuing to develop her skills. Plus her clients adore her!”

Lervold has been selling real estate since 1998, first in Seattle and most recently with Berkshire Hathaway Home Service. There she earned “Top New Associate” in 2012, and “Outstanding Service Award” in 2013. Her sales average is between 30 to 35 homes a year. “Coming to Heritage Moultrie is a very good fit for me. I like that it is locally owned and very connected to this community. There is an exciting, positive vibe in the office and that is invigorating.” Lervold is a graduate of Leadership Yakima and currently serves of the board for Cowiche Conservancy. She has been a volunteer for Pegasus Project and Junior Achievement. 2015 Celebration of Caring Held to Honor Local Employee Groups. United Way of Central Washington held its first annual Celebration of Caring event on March 25, 2015. Campaign Chairs Bruce and Ann Wil- lis led the community effort which raised a grand total of $1,610,127 for social service programs in Central Washing- ton. Several companies and their employees were highlighted dur-
The Yakima Tennis Club has hired Kathleen Goyette as their new pro tem General Manager. Goyette comes to the YTC with an impressive resume and track record of success as the Director of Marketing for White Pass Ski Area where she’s been a key part of the management team for 25 years. 

“I can’t tell you how much it means to the Tennis Club to have Kathleen at the helm. As a long-time member of the Club, Kathleen has first-hand knowledge and experience from that perspective, as a successful marketing professional in the Yakima Valley she understands the media and consumer landscape as well and can move our organization forward in a positive way while maintaining our mission and passion for tennis,” said Yakima Tennis Club Board President Corinne Chop. “If you’ve ever met Kathleen, you know what a fantastic person she is. She has great relationships with members and staff. She is a truly genuine person who will do an excellent job representing the Yakima Tennis Club as our General Manager. Kathleen has 100% board support in her new role.” The Tennis Club has already seen first-hand what can happen when Goyette’s passion for tennis and marketing “know how” tackle a program. Last July she jumped in and restructured the Junior Program. Not even a year later, the program has quadrupled, and just last month she co-founded Fit Kids USA and Family Fitness in St. Louis, Missouri.

Goyette’s passion for tennis and marketing picks up again. It is our hope to have her stay on in an advisory capacity at that time. The Yakima Tennis Club is the premier tennis club in Yakima. The club was established in 1959 and is a member-owned club totally dedicated to tennis in the Yakima Valley. With a grand total of 21 courts (8 indoor and 13 outdoor) the Yakima Tennis Club prides itself on family, fun and fitness in the name of tennis.

The Yakima Tennis Club was established in 1959 and has been a certified United States Tennis Association Elite Professional and has co-founded Fit Kids USA and Family Fitness as well as the St. Louis chapter of Coaches Across America (CAA). Goyette is married to Reid and has two daughters Caroline and Chloe who share their mother’s love for tennis. Goyette’s first official day was April 16. She will stay on as the acting General Manager until the end of August when ski season marketing picks up again. It is our hope to have her stay on in an advisory capacity at that time. The Yakima Tennis Club is the premier tennis club in Yakima. The club was established in 1959 and is a member-owned club totally dedicated to tennis in the Yakima Valley. With a grand total of 21 courts (8 indoor and 13 outdoor) the Yakima Tennis Club prides itself on family, fun and fitness in the name of tennis.

Kathleen Goyette is married to Reid and has two daughters Caroline and Chloe who share their mother’s love for tennis. Goyette’s first official day was April 16. She will stay on as the acting General Manager until the end of August when ski season marketing picks up again. It is our hope to have her stay on in an advisory capacity at that time. The Yakima Tennis Club is the premier tennis club in Yakima. The club was established in 1959 and is a member-owned club totally dedicated to tennis in the Yakima Valley. With a grand total of 21 courts (8 indoor and 13 outdoor) the Yakima Tennis Club prides itself on family, fun and fitness in the name of tennis.

Alaska Airlines Adding Fourth Daily Flight Between Yakima and Seattle

An eff ort by the City of Yakima to boost the number of people flying into and out of the Yakima Airport in order to convince Alaska Airlines to add a fourth daily flight between Yakima and Seattle has paid off. A marketing campaign called FLYYKM, which the City launched last spring, helped the Yakima Airport exceed an annual “load factor” target for 2014 set by Alaska Airlines. The load factor is a measure of the percentage of seats that are filled on flights to and from an airport. Alaska Airlines, the parent company of the only commercial air service provider at the Yakima Airport, Horizon Air, told City representatives last year that if the annual load factor on Horizon flights in 2014 reached 75%, an additional daily flight might be added. The 2014 load factor was 76% up from 71% the previous year. As a result, Alaska Airlines has announced that in late August of this year, the Horizon Air schedule will include a new 4:10pm flight from Yakima to Seattle and a new 3:00pm flight from Seattle to Yakima. “Having a fourth daily flight between Yakima and Seattle provides travelers with more flexibility,” said Economic Development Manager, Sean Hawkins. “The additional flight will make flying in and out of the Yakima Airport a more attractive option. It will eliminate the long layovers in Seattle that passengers have experienced in recent years,” said Hawkins. “The City is grateful that Alaska Airlines has made the decision to add a fourth daily flight between Yakima and Seattle and is pleased the FLYYKM campaign played a part in it.”

Although Horizon won’t add this fourth daily flight to and from the Yakima Airport until August 23rd, people will be able to start booking seats beginning that date within the next few days. The last time Horizon offered four daily flights between Yakima and Seattle was about five years ago. In 2009, the Yakima Airport’s annual load factor was about 59%, prompting Alaska to drop a flight from the Horizon Yakima-to-Seattle schedule in 2010, leaving just three flights a day to and from Yakima. After the City unsuccessfully applied for a federal Small Community Air Service Development Program (“SCASDP”) grant in 2013, it decided to invest $75,000 in local money to the FLYYKM marketing campaign. The campaign was launched in March 2014 and utilized multiple media platforms to point out the relative cost of flying in and out of the Yakima Airport versus driving to either SeaTac or the Tri-Cities Airport in Pasco.

The City applied again for a SCASDP grant in late 2014 and learned earlier this year that it had been awarded $290,000 in federal funds. The City will match that amount, meaning almost $600,000 will be invested in the FLYYKM campaign. As of August 23rd, Horizon will fly out of Yakima at 5:40am, 11:30am, 4:10pm, and 6:20pm. Flights to Yakima from Seattle will be at 10:15am, 3:00pm, 5:10pm, and 11:20pm.

MEMORIAL: Building healthy families from the beginning

Caring for your family is our top priority, whether you’re just thinking about starting a family or if you already have three kids at home. Memorial has long been trusted by Yakima families to bring new babies into the world, welcoming more than 28,000 babies in the past decade alone, and has developed one of the most comprehensive and sophisticated maternity care programs in Washington.

Family planning and genetic counseling are available to parents-to-be to help prepare for a new baby. And as one of four perinatal centers in the state, we offer the comfort of knowing a team of specialists is nearby should there be any complications with mother or baby. The Neonatal Intensive Care Unit provides specialty care for at-risk infants, and nurses estimate more than a third of the babies treated in the NICU were born to parents who expected a healthy delivery and did not anticipate that they might need extra care and skilled nursing.

Memorial’s support system for families also helps to ease the transition. We offer a wide variety of classes that offer proven strategies for preparing for a new baby and caring for a new arrival after he or she is born:

- Prenatal yoga helps to decrease tension and improve flexibility and strength
- Childbirth education classes, after the 25th week of pregnancy, help to prepare moms-to-be for labor and childbirth
- Infant CPR class teaches you how to recognize when a baby needs rescue breathing and how to perform CPR on an infant
- Boot camp for new dads enables first-time fathers-to-be to learn about fatherhood from other men
- Baby basics class teaches you all about baby care, diapering, swaddling, taking your baby’s temperature and more
- Learn more about the special bond developed during breastfeeding in a class designed to help you overcome any breastfeeding challenges
- A young and pregnant class is geared for teen moms and their partners to learn more about childbirth and issues teens face when pregnant

Memorial also brings together moms to share experiences and offer tips and advice for making the job of caring for a newborn a tiny bit easier, whether it’s through the mom and baby group or a breastfeeding support group.

Welcoming a new baby, while exciting, can be stressful. Memorial is here to ensure you and your family thrive.
Chamber Members who renewed their Memberships in February & March 2015 – Please support these businesses that support your Chamber!

Members for 1-4 Years:
- Snoqualmie Casino – 1 Year
- Centerplate – 1 Year
- Eyemart Express – 1 Year
- River Ridge Golf Course and Restaurant – 1 Year
- Cowiche Canyon Kitchen & Icethouse – 1 Year
- WPS Environmental – 1 Year
- Rod’s House – 1 Year
- Inland Acupuncture – 1 Year
- The Qultures Cafe – 1 Year
- US Cellular – 1 Year
- Williamette Memory Care – 1 Year
- SKA Office – 1 Year
- Total Care Home Health – 1 Year
- WFS Environmental – 1 Year
- Glacier Basin Distillery LLC – 1 Year
- SAFE Yakima Valley – 1 Year
- Daryl Erdman – 1 Year
- Active Life Chiropractic – 2 Years
- Edward Jones – Alicia Loyd, Financial Advisor
- Cabelas – 2 Years
- HAPO Community Credit Union – 3 Years
- SnoBerg & Associates – 3 Years
- Skyline Home Loans – 3 Years
- Yo Yakima – 3 Years
- Central Washington Vascular Center – 3 Years
- Running Springs Ranch – 3 Years
- Rainbow International of Yakima – 3 Years
- E/Step Software, Inc. – 4 Years
- Walmart – 4 Years
- E/Step Software, Inc. – 4 Years
- Rainbow International of Yakima – 3 Years
- Central Washington Vascular Center – 3 Years
- Running Springs Ranch – 3 Years
- Rainbow International of Yakima – 3 Years
- E/Step Software, Inc. – 4 Years
- Walmart – 4 Years

Members for 5-9 Years:
- DIVOCO – 5 Years
- Pocketnet Communications Inc. – 5 Years
- Patrick Construction – 5 Years
- The Print Guys – 5 Years
- Holiday Inn – 5 Years
- Barth Clinic – 7 Years
- Standard Paint and Flooring - 7 Years
- Terrace Heights Family Pet Center – 7 Years
- Granite Construction Inc. – 7 Years
- Jack-Sons Sports Bar – 8 Years
- Cascade Foot & Ankle – 8 Years
- C.I. Shred – 8 Years
- Yakima Secure Self Storage – 9 Years
- Doug Lemon Renta – 9 Years

Members for 10-14 Years:
- WRIP Gateway LLC. – 9 Years
- Small Business Development Center – 9 Years
- Party Palace Inc. – 9 Years
- Createsion Caring By Touch – 11 Years
- All About Fun – 12 Years
- Airporter Shuttle – 12 Years
- Campbell & Oswin – 12 Years
- C & H Tree Value Hardware – 12 Years
- Impact Directory of Washington – 12 Years
- Roto Roofer, Bushnell Plumbing Inc. – 12 Years
- Yakima Battery & Auto Electric – 12 Years
- Affiliated Financial Corporation – 13 Years
- Better Business Bureau – 13 Years
- Bud Clay Toyota of Yakima – 13 Years
- Royal Caribbean Cruise – 13 Years
- Manhasset Specialty Company – 13 Years
- Merit Resources Services – 13 Years
- Trucks Plus – 13 Years
- Bud Hahn’s Mercedes, Volkswagen, Kia – 13 Years
- Pizza Hut – 14 Years
- Chesterley Meadows Assisted Living – 14 Years
- Yakima Grocery Outlet – 14 Years
- Northwest Harvest – 14 Years
- Outback Steakhouse – 14 Years

Members for 15-19 Years:
- Creekside Business Park of Yakima – 15 Years
- State Farm Insurance – Linda Roth – 15 Years
- Systems West, LLC – 15 Years
- Cola Industrial, Inc. – 15 Years
- R.E. Powell Distribution – 15 Years
- Accounting Office, Inc. – 15 Years
- Trillers Inn RV Park of Yakima, LLC – 15 Years
- Vision Craft, Inc. – 15 Years

Members for 20-29 Years:
- Pacific A/C Systems, Inc. – 20 Years
- Yakima Valley Landlords Association – 21 Years
- Associated General Contractors – 21 Years
- RRC Wealth Management – 21 Years
- Olive Garden Italian Restaurant – 22 Years
- The Memorial Foundation – 23 Years
- H & R Block – 23 Years
- Yakima Tennis Club – 24 Years
- Perfect Powers, Inc. – 25 Years
- Nohl Water Water – 28 Years
- Fidelity Title Company – 29 Years
- The Capitol Theatre – 29 Years
- Green Baron, Inc. – 29 Years

Members for 30-39 Years:
- Eichold Staffing – 30 Years
- Entrust Community Services – 30 Years
- Central Washington Home Builders Association – 30 Years
- Edward Jones - Gary Lackey, Financial Advisor – 31 Years
- Yakima Specialties, Inc. – 32 Years
- Glacier Sales, Inc. – 33 Years
- Central Washington Home Builders Association – 33 Years
- The Capitol Theatre – 39 Years

Members for 40-49 Years:
- Moss Adams, LLP – 44 Years
- Westwood Golf Course – 48 Years

Members for 50-59 Years:
- Terrace Heights Memorial Park – 60 Years
- Yakima Valley Memorial Hospital – 65 Years
- Washington State Fruit Commission – 67 Years

Members for 60-69 Years:
- Northwest Farm Credit Service – 81 Years
- Roche Fruit Company, Ltd. – 88 Years

Members for 70-79 Years:
- International Paper – Downtown Yakima – 75 Years

Members for 80-89 Years:
- Key Bank – Downtown Yakima – 75 Years

Members for 90+ Years:
- Image Point Mobile Medical Services – 102 Years

NEW MEMBERS

We are pleased to announce the following new businesses that have joined your Chamber during the months of February & March 2015

Evergreen Home Loans
3999 Englewood Ave #102
Yakima, WA 98902
(509) 594-4672
www.evergreenhome loans.com

The Crystal Touch
15 N Naches Ave
Yakima, WA 98901
(509) 426-9204
www.thecrystaltouch.com

Dickey’s Barbecue Pit
2706 W Nob Hill BLVD STE C
Yakima, WA 98902
(509) 833-0637
www.dickys.com

MOD Pizza
2550 W. Nob Hill Blvd.
STE. 100
Yakima, WA 98902
(509) 759-7364
www.modpizza.com

Gesa Credit Union
901 Triple Crown Way
Yakima, WA 98908
(509) 930-1380
www.gesacredit.com

Members for 70-79 Years:
- Key Bank – Downtown Yakima – 75 Years

Members for 80-89 Years:
- Northwest Farm Credit Service – 81 Years
- Roche Fruit Company, Ltd. – 88 Years

Members for 90+ Years:
- International Paper – 102 Years

Greater Yakima Chamber of Commerce
www.yakima.org
The Print Guys are Yakima’s Business Solutions Partner.

As a 13 year member of the Greater Yakima Chamber of Commerce, we understand the challenges that local businesses face. We also know that the world of computers and print technology can be intimidating.

So, here at Print Guys we have been partnering with Yakima Chamber Members to provide solutions for their day to day business printing needs. From the marketing items that bring new opportunities to the forms that keep operations running smoothly, our goal is to solve all of our customers’ challenges with the highest quality printing and best customer service within the time frame that they need.

Call Today!
509.453.6369
2802 W. Nob Hill Blvd., Suite B
Yakima, WA 98902
www.printguysprinting.com