

# GREATER YAKIMA CHAMBER OF COMMERCE

## E-Blast/Newsletters Advertising Rates and Agreement

The Yakima Chamber's **E-Blast/Newsletter** are sent to over 1800 business owners, managers and professionals every week. Your Chamber Membership provides access to the most exclusive target market in Central Washington at very affordable rates. The **E-Blast Newsletters** features information on local and regional events, as well as Chamber events and member news. Please contact us at 509.248.2021 or online at [www.yakima.org](http://www.yakima.org).

### Ad Pricing/Number of Ads

Graphic or Short Ad Copy: We can also provide link to PDF to print and/or download

(1)	(2)	(3)
\$75	\$130	\$150

### Agreement For Service

#### Distribution:

The Greater Yakima Chamber E-blast/Newsletters are sent weekly to approximately 1800—2500 Yakima area Chamber members and business people. (Some weeks we send 2 or more depending on frequency of events and news)

**Rates:** All rates are based on net fees paid to the Chamber. Prices are subject to change without notice.

**Payment:** Payment is due at the time of placing an advertising order. Billing on account is only available by making prior arrangements with the Chamber Accounting Department. Full payment of billed accounts are due within 15 days from receipt of invoice. The publisher reserves the right to cancel any Agreement For Service at any time upon default from nonpayment.

**Cancellation:** Cancellations and changes in orders must be submitted to the Chamber in writing.

#### Media:

All artwork and copy must be submitted to [thane@yakima.org](mailto:thane@yakima.org). Production services are available at the rate of \$50 per hour. If you are interested in production services, contact Thane Phelan at [thane@yakima.org](mailto:thane@yakima.org).

Company name: _____	
Contact Name: _____	Phone Number: _____
Email Address: _____	
Please check which ad you would like to purchase.	
Number of Ads in E-blasts and Newsletters:	
<input type="checkbox"/> 1 - \$75 <input type="checkbox"/> 2 - \$130 <input type="checkbox"/> 3 - \$150 <input type="checkbox"/> ____ \$ ____	
Starting date: _____	Ending date: _____ Total cost: _____
Please include the requested advertisement in the Chamber E-Blasts Newsletters	
Signature: _____	Position: _____
Account Executive: _____	Today's Date: _____
Send ad art, logos and/or copy to <a href="mailto:thane@yakima.org">thane@yakima.org</a>	